

ADDICTION 101 AND 501

OLLI and WVU Retired Association

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OVERVIEW

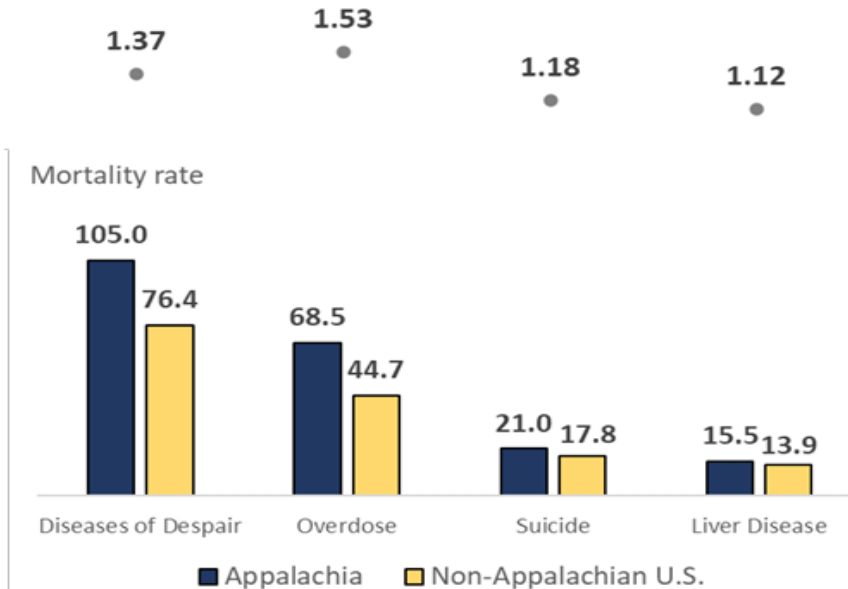
- **THE EPIDEMIC**
- **WHAT IS ADDICTION?**
- **NEUROMODULATION**

DEATHS OF DESPAIR



APPALACHIA: DISEASES OF DESPAIR

Mortality Ratio: Appalachia to Non-Appalachian U.S.



† Rates are presented as deaths per 100,000 population, and are age-adjusted.

* For all diseases, the Appalachian rate is significantly different from the non-Appalachian U.S. rate, $p \leq 0.05$.

Source: Mortality Rates and Standard Errors provided by the Centers for Disease Control and Prevention, National Center for Health Statistics. Accessed at <http://wonder.cdc.gov/mcd-icd10.html>.

APPALACHIA: OVERDOSE



‡ Rates are presented as deaths per 100,000 population, and are age-adjusted.

* For all years, the Appalachian rate is significantly different from the non-Appalachian U.S. rate, $p \leq 0.05$.

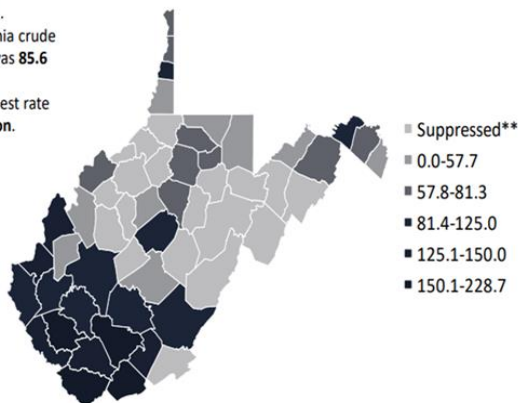
Source: Mortality Rates and Standard Errors provided by the Centers for Disease Control and Prevention, National Center for Health Statistics. Accessed at <http://wonder.cdc.gov/mcd-icd10.html>.

WEST VIRGINIA: OVERDOSE

- Deaths of Despair MR = 158/100k
- Record OD death rate in 2021

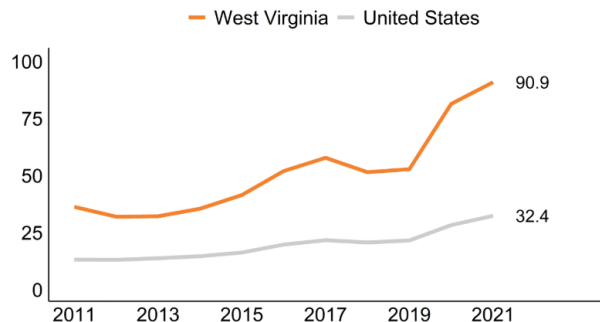
Every West Virginia county lost at least one resident to a drug overdose death sometime between 2017 and 2021.

- In 2021, the overall West Virginia crude drug overdose mortality rate was **85.6 per 100,000 residents**.
- McDowell County had the highest rate at **228.7 per 100,000 population**.



Graphic adapted from WV Medical Examiner Presentation at AAPDAC
October 2023

Drug Overdose Deaths Per 100,000
Population, 2011-2021

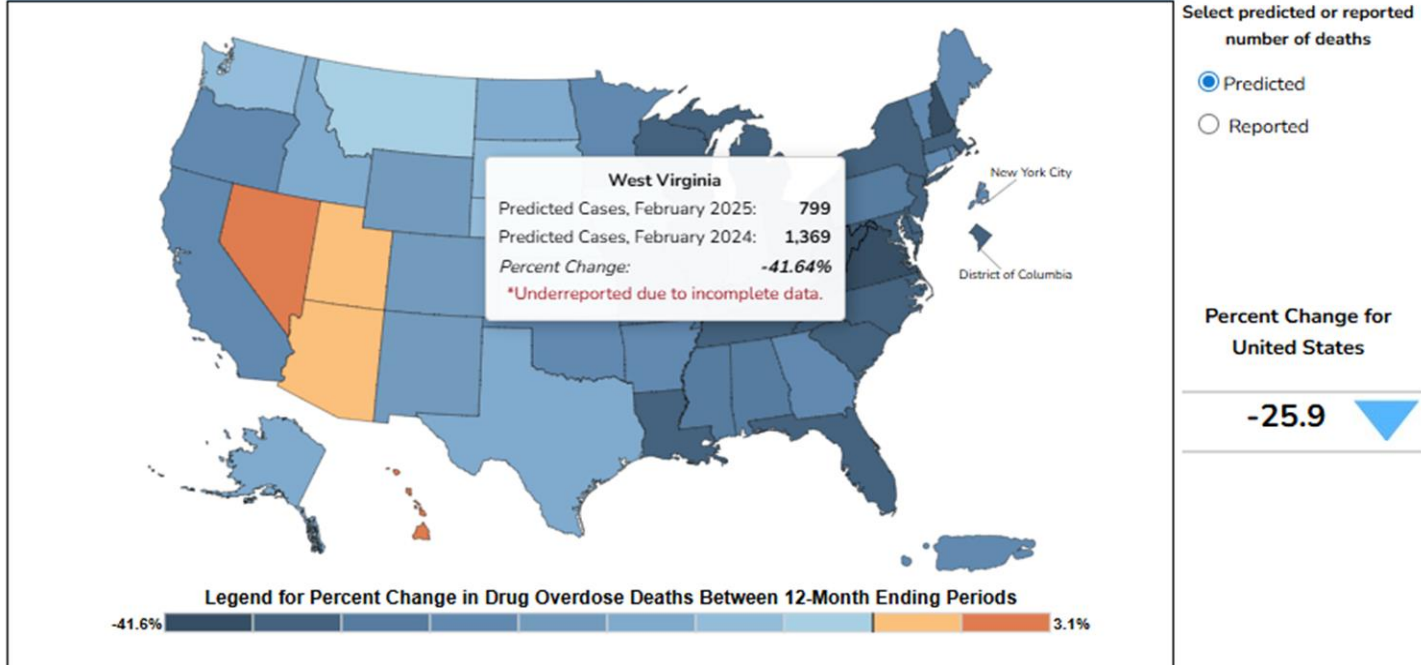


SOURCE: KFF analysis of CDC Multiple Cause of Death 2011-2021 on
CDC WONDER Online Database.

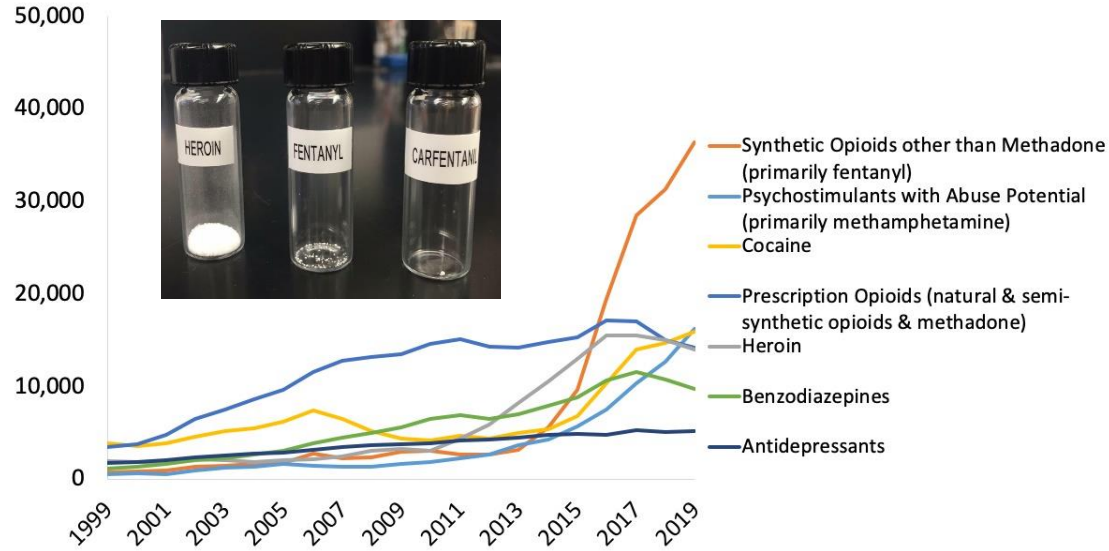
KFF

WEST VIRGINIA: GOOD NEWS!

Figure 1b. Percent Change in Predicted 12 Month-ending Count of Drug Overdose Deaths, by Jurisdiction: February 2024 to February 2025



**Figure 2. National Drug-Involved Overdose Deaths*,
Number Among All Ages, 1999-2019**



*Includes deaths with underlying causes of unintentional drug poisoning (X40–X44), suicide drug poisoning (X60–X64), homicide drug poisoning (X85), or drug poisoning of undetermined intent (Y10–Y14), as coded in the International Classification of Diseases, 10th Revision. Source: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2019 on CDC WONDER Online Database, released 12/2020.

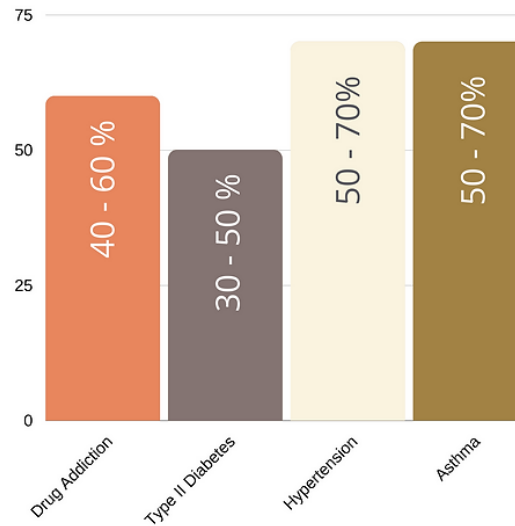
WHAT IS ADDICTION?

ASAM's Definition of Addiction

Addiction is a **treatable, chronic** medical disease involving complex interactions among **brain** circuits, **genetics**, the **environment**, and an individual's life **experiences**.

People with addiction use substances or engage in behaviors that become **compulsive** and often **continue** despite harmful **consequences**.

Relapse is Common in Addiction and Other Chronic Diseases.



Source: McLellan A. T., et al. (2000). Drug Dependence, a Chronic Medical Illness: Implications for Treatment, Insurance, and Outcomes Evaluation. JAMA.

ABUSE



Physical



Emotional



Sexual

NEGLECT



Physical



Emotional

HOUSEHOLD DYSFUNCTION



Mental Illness



Incarcerated Relative



Mother treated violently



Substance Abuse



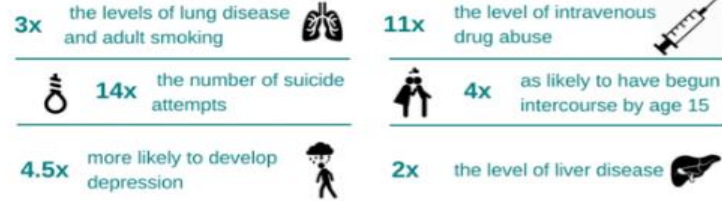
Divorce

Adverse Childhood Experiences

Traumatic events that can have negative, lasting effects on health and wellbeing



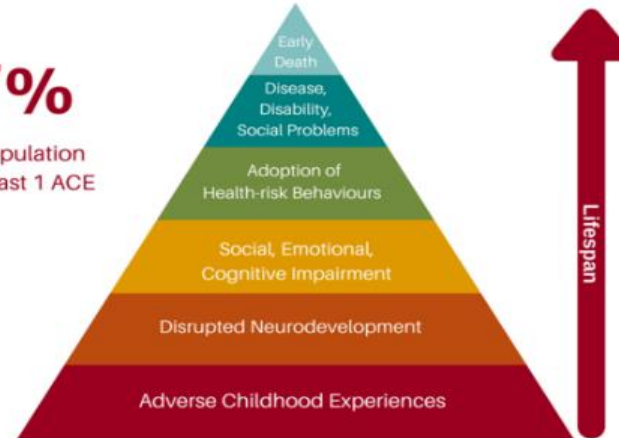
4 or more ACEs



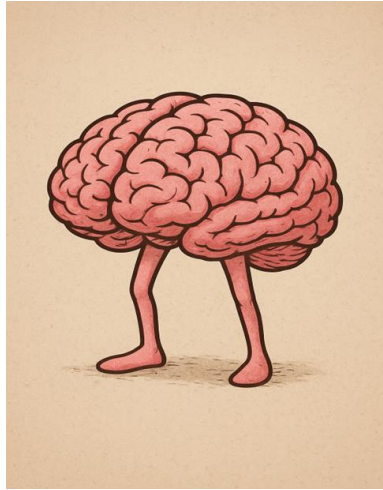
“ Adverse childhood experiences are the single greatest unaddressed public health threat facing our nation today ”

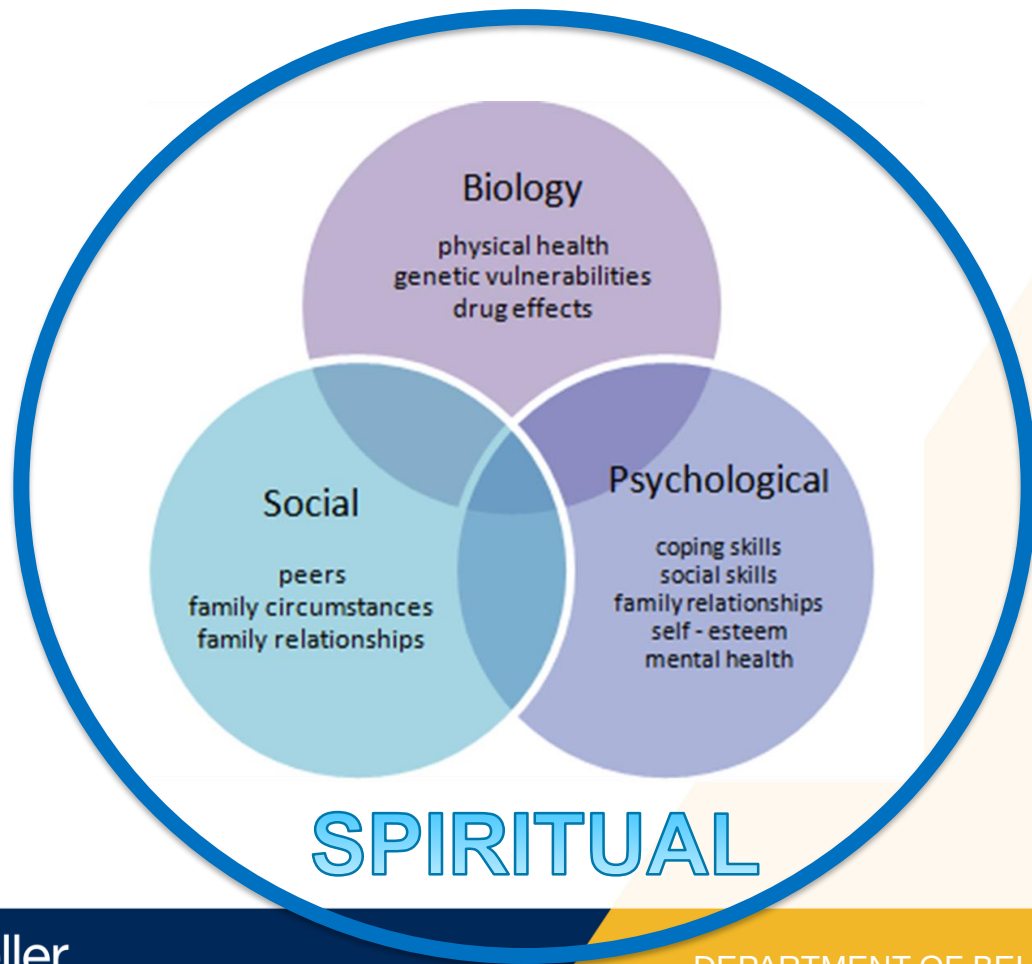
Dr. Robert Block, the former President of the American Academy of Pediatrics

67%
of the population
have at least 1 ACE



HEALTH = HOLISTIC



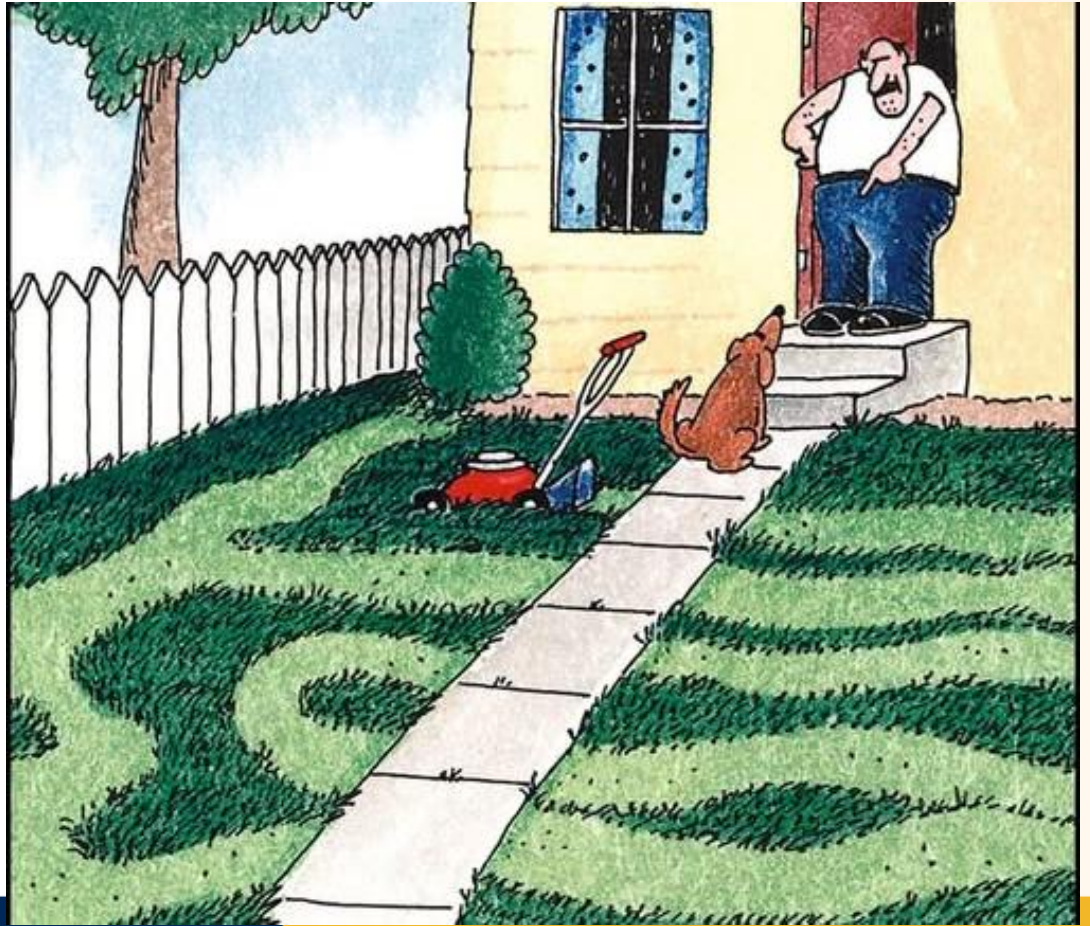




THE BRAIN

PATHWAYS

“You call that mowin’ the lawn?...Dad dog!...No biscuit!”





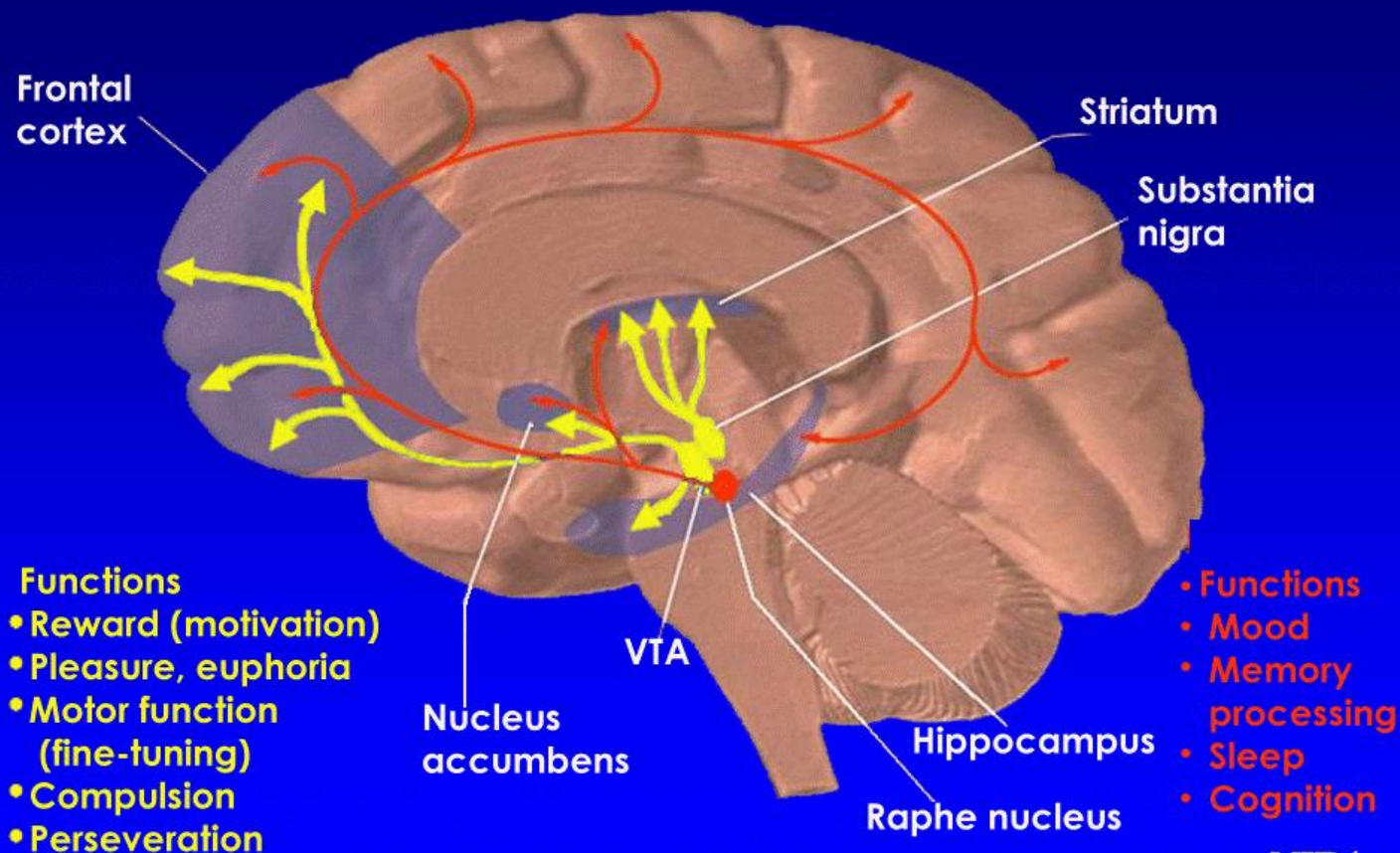






Dopamine Pathways

Serotonin Pathways



THE RIDER AND THE ELEPHANT

- Jonathan Haidt

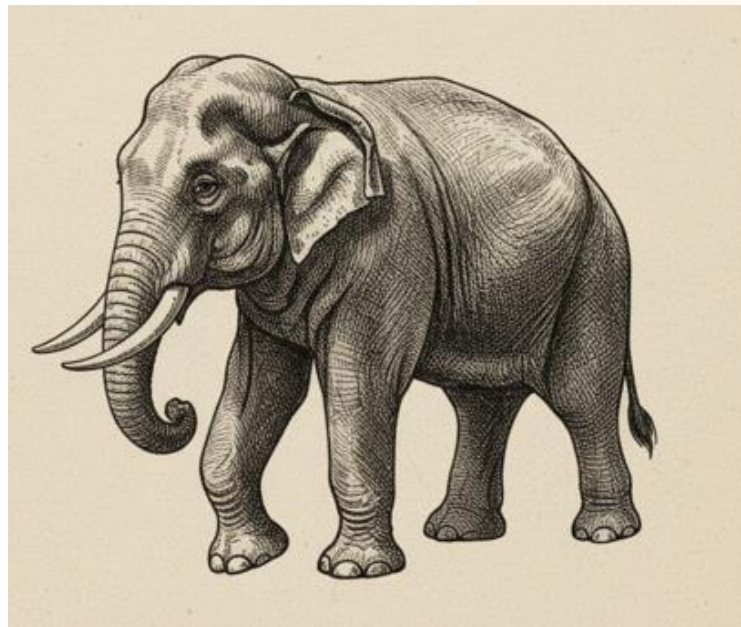


TWO COMPLIMENTARY PARTS

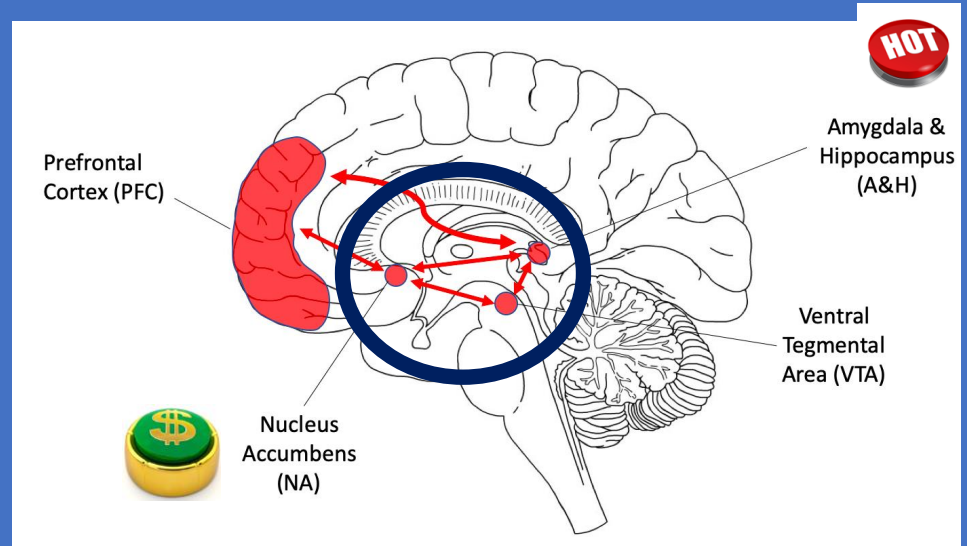
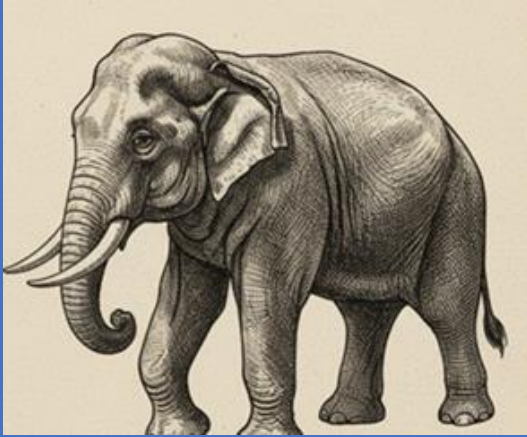
RIDER (REFLECTIVE)

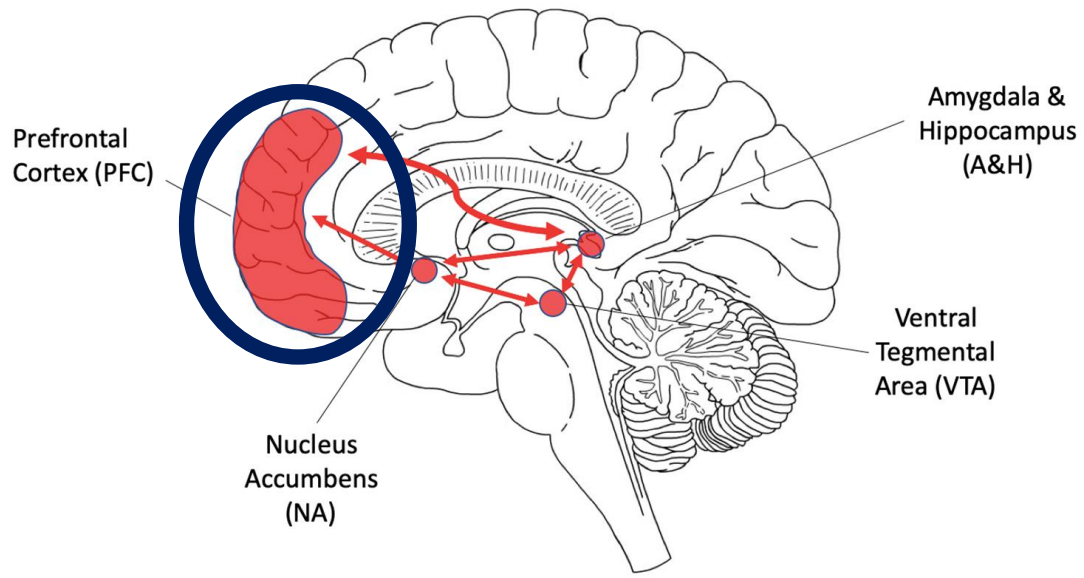


ELEPHANT (REACTIVE)



REACTIVE REWARD SYSTEM





REACTIVE REWARD SYSTEM

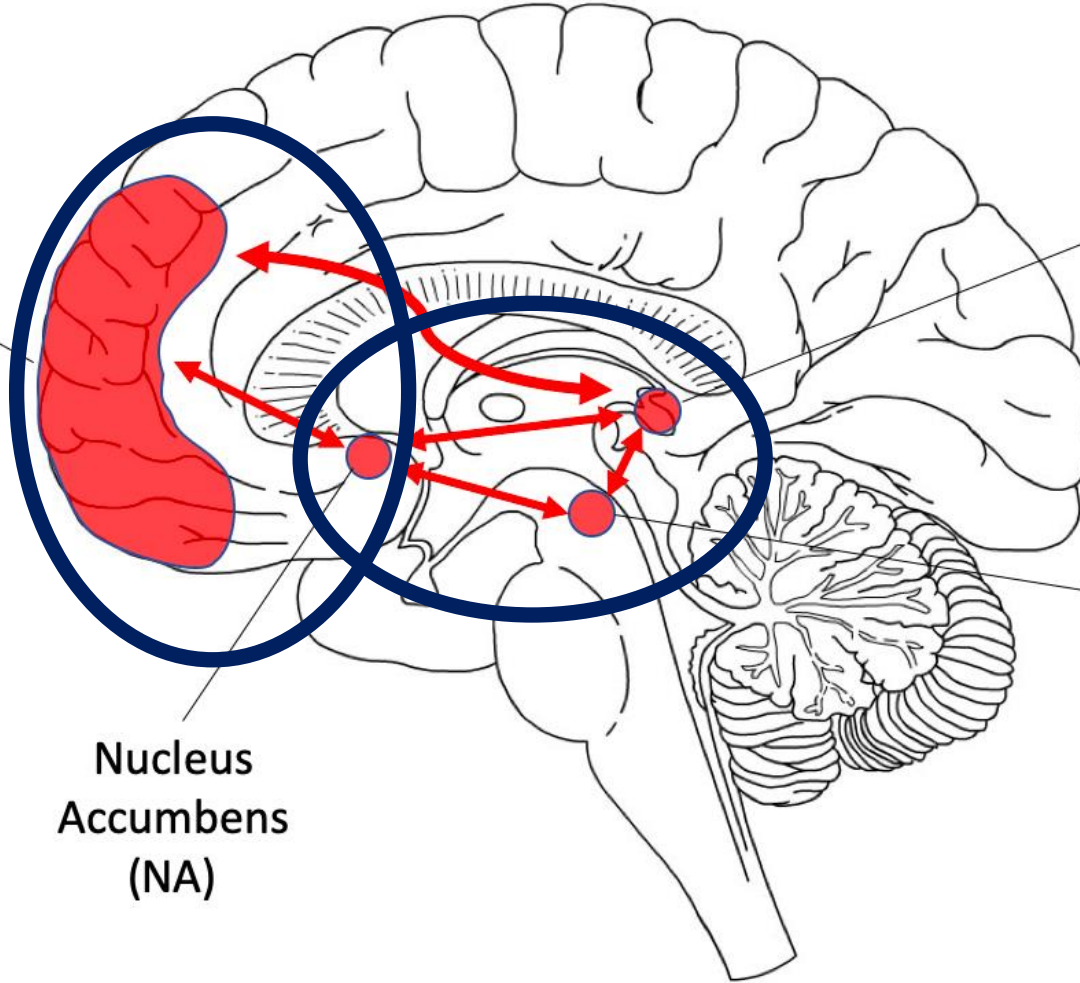
ENGAGED

Prefrontal
Cortex (PFC)

Amygdala &
Hippocampus
(A&H)

Ventral
Tegmental
Area (VTA)

Nucleus
Accumbens
(NA)

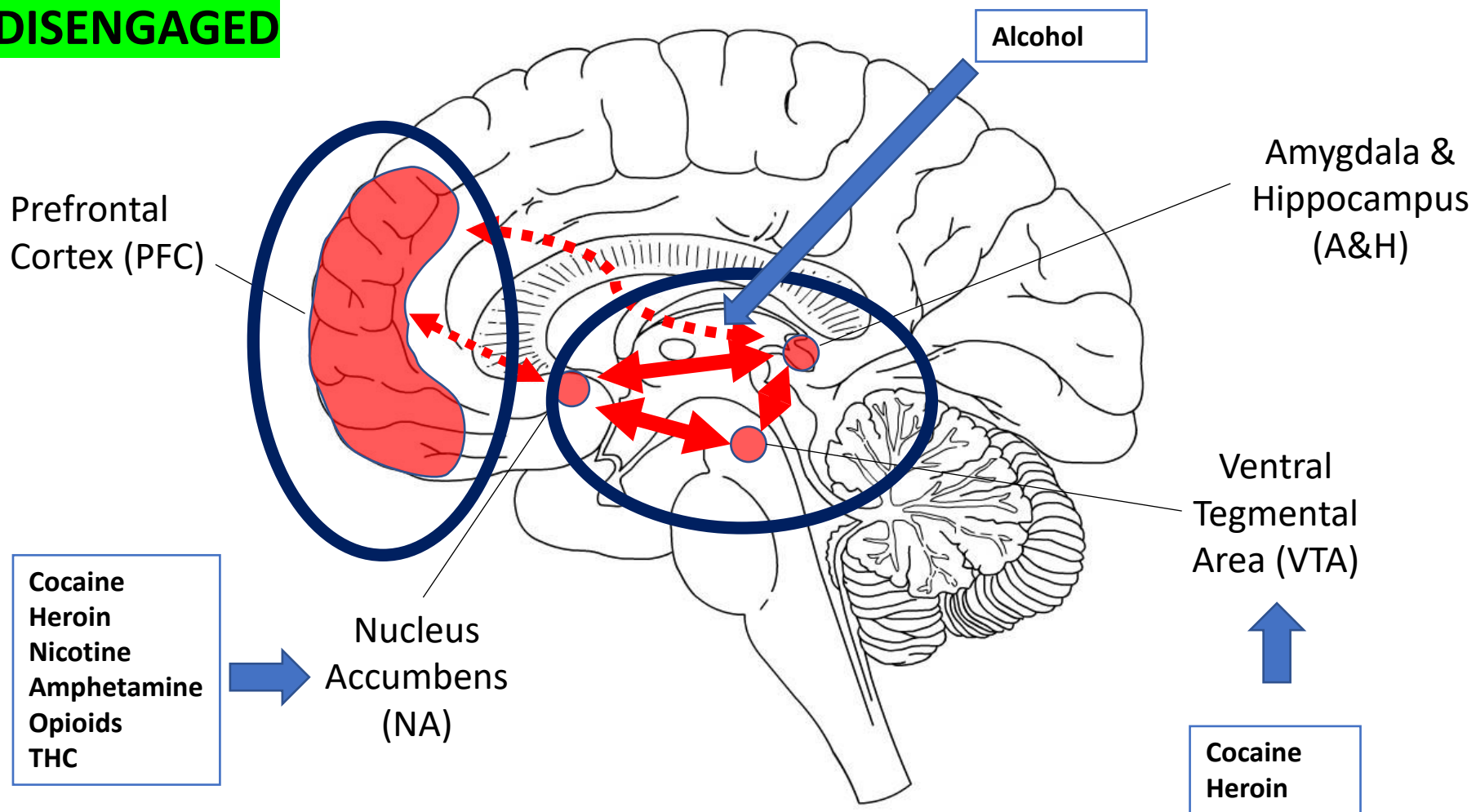


Dear Alcohol,

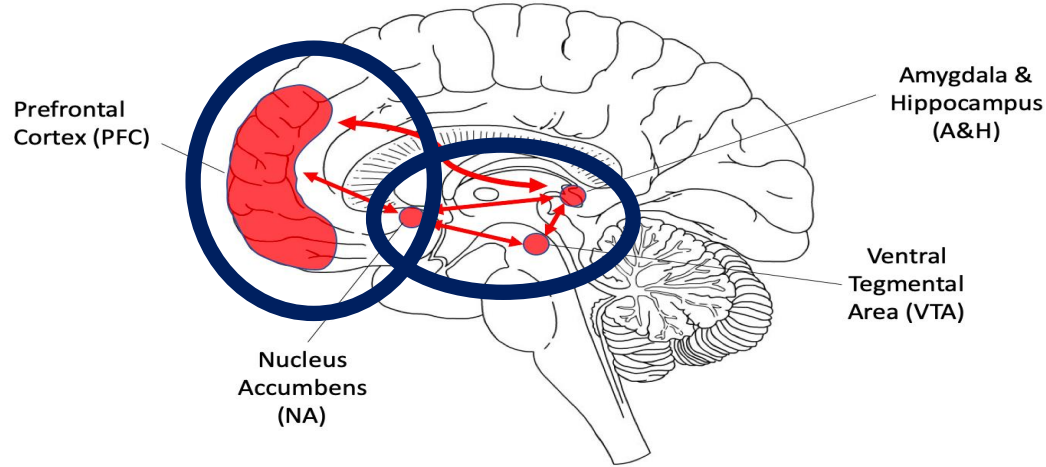
We had a deal where you
would make me funnier,
smarter, and a better dancer...
I saw the video...

WE NEED TO TALK.

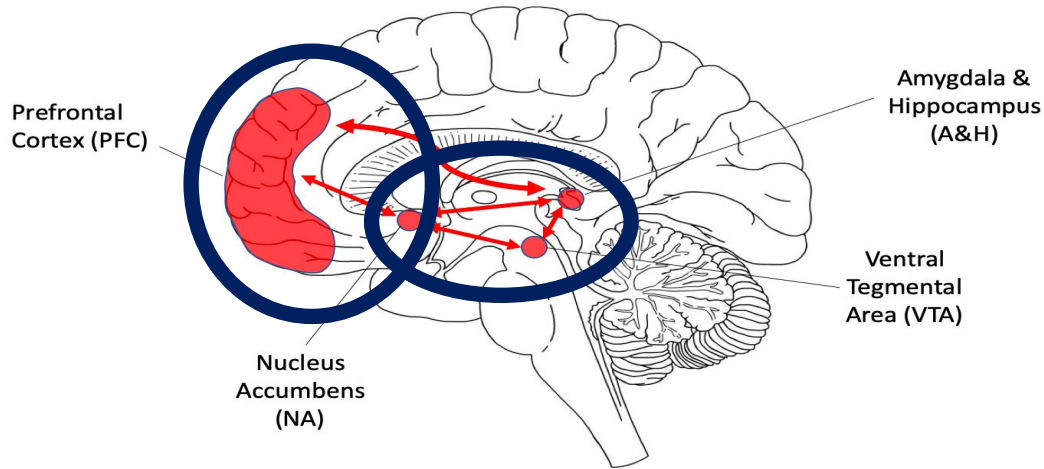
DISENGAGED



Understanding Neurobiology and Addiction Treatment



Understanding Neurobiology and Addiction Treatment



BIOLOGICAL

- Diet
- Exercise
- Sleep
- Medications
- Neuromodulation

TWO MAIN GOALS

KEEP THE PERSON ALIVE

INCREASE QUALITY OF LIFE

OPIOID RECOVERY Rx

- Gold standard of treatment for opioid use disorder
- Every professional addiction society recommends using medications
- Three medications FDA approved, all considered first line treatment
 - **Methadone**
 - **Naltrexone**
 - **Buprenorphine**



ASAM American Society of
Addiction Medicine



Medication for Opioid Use Disorder

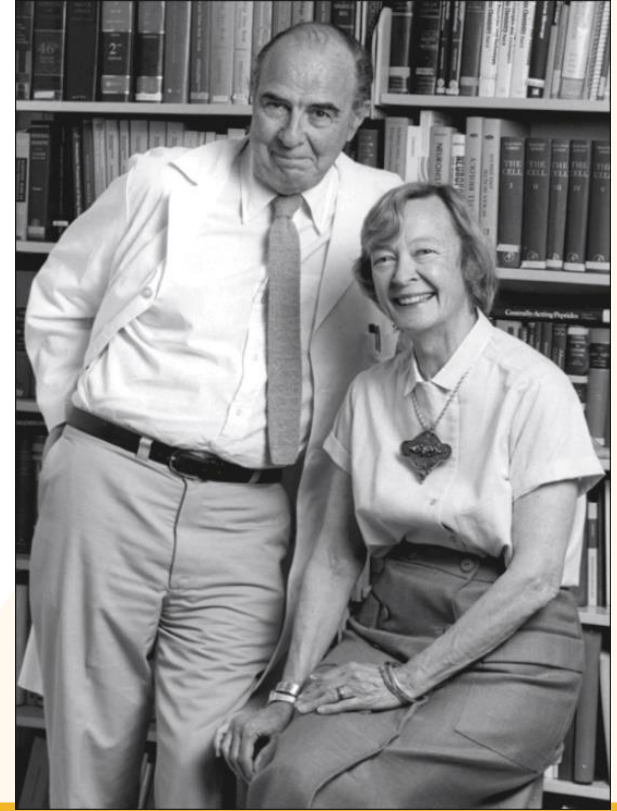


RECEPTORS

- Methadone - full agonist
- Buprenorphine - partial agonist
- Naltrexone - antagonist

MEDICATION FOR OUD

- Dole and Nyswander introduced using methadone in 1960s
 - “Harm Reduction”
- Involves stabilization of endogenous opioid system (Dole 1988)
- Decrease cravings and prevent withdrawal
- Engage in recovery and improve functioning



METHADONE

- Full Agonist
- Schedule II
- Use is restricted to non-residential narcotic treatment facilities: Opioid Treatment Programs (OTP) = Methadone Clinics
- Pain is the only legal medical indication in the office setting
- Tricky to start and stop
- Stigma

NALTREXONE

- Antagonist (Blocker)
- Tablets
- Long-Acting Injection
- **Must** be through withdrawal!

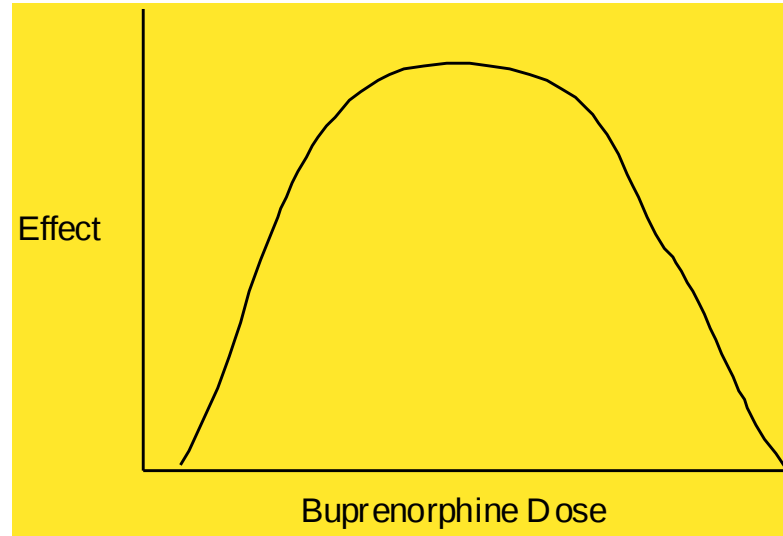


BUPRENORPHINE (Suboxone)

- Partial agonist
- Drug Addiction Treatment Act of 2000 (DATA)
- Tablets, Film
- Injection: 1m or 1wk

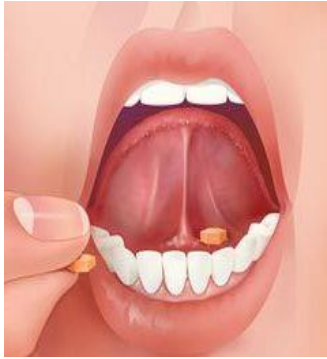


Buprenorphine Pharmacology



Drug and Alcohol Dependence, 2003;70:S61

Buprenorphine/Naloxone



MOUD SAVES LIVES

Mortality risk during and after MOUD: systemic review and meta-analysis of cohort studies (Sordo 2017)

- n =15,831 treated with buprenorphine 1.1-4.5 years
- MOUD use associated with
 - **3x reduction** in OD mortality
 - **2x reduction** in all cause mortality

Medication after non-fatal overdose and association with mortality: cohort study (Laroche 2018)

- n=17, 568 OD Survivors followed for 1 year
- Medication use was associated with:
 - **38% reduction** in ODs
 - **37% reduction** in all cause mortality

Comparative effectiveness for different treatment pathways (Wakeman 2020)

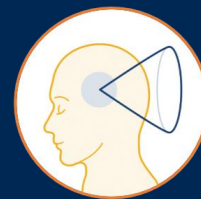
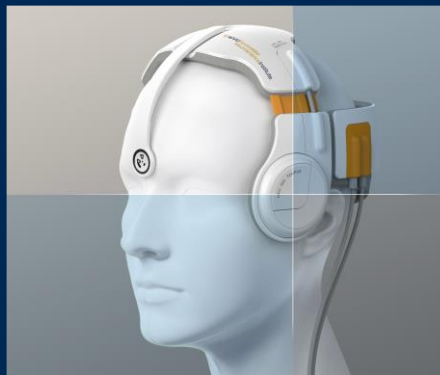
- n=40,885 (No tx, inpt detox/res, intensive BH, Bup/Meth, Naltrexone, Non-intensive BH)
- **76% OD reduction at 3m, 59% at 12m**
- **32% acute care utilization reduction at 3m, 26% at 12m**

NEUROMODULATION



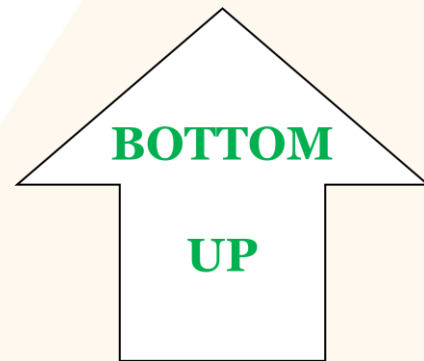
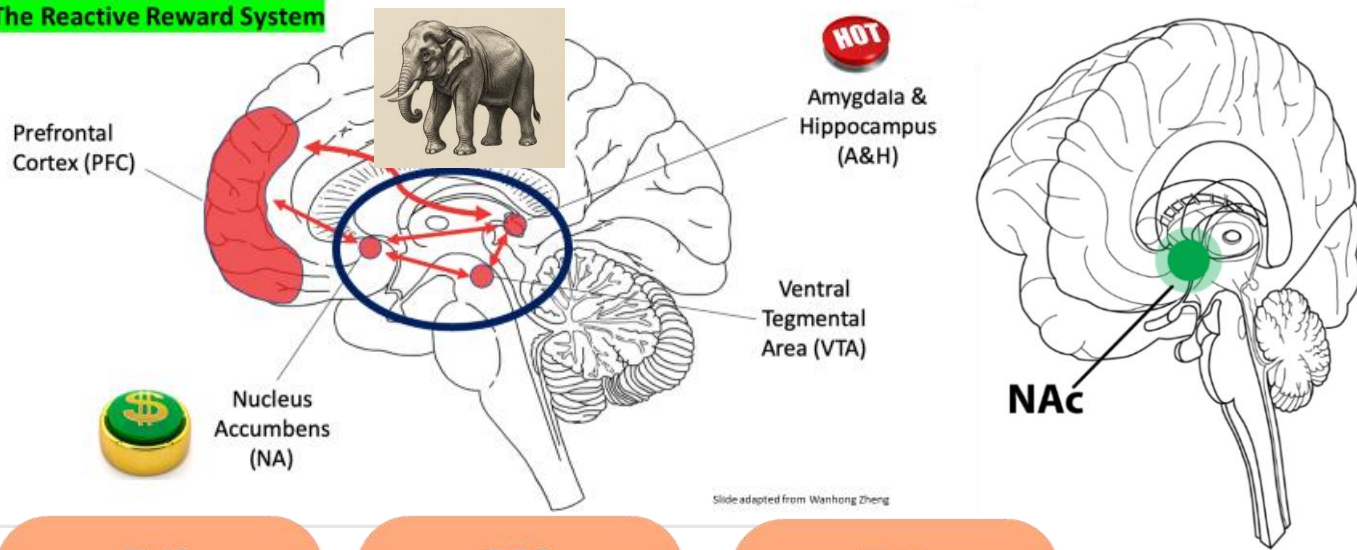
Center for Neuromodulation and Brain Therapeutics

- Advance focused ultrasound innovations for treatment of
 - Alzheimer's, Parkinson's, Lewy Body disease, drug and alcohol addiction, food addiction, PTSD, Hallucinations, tinnitus
- Improve patient care, quality of life, and seek cures
- Establish worldwide training program (clinical, engineering, preclinical, research)
- Facilitate collaborations with other institutions to use this technology
- Develop the next generation technologies and devices



Neuromodulation – Bottom-Up Approach

The Reactive Reward System



**Target the
Nucleus
Accumbens
(NAc)**

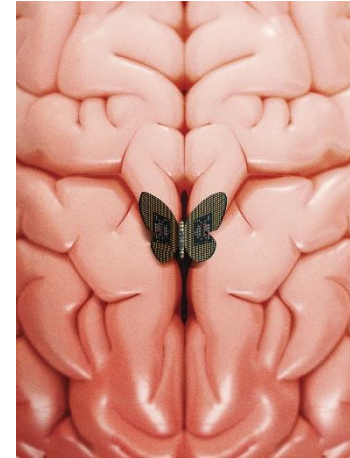
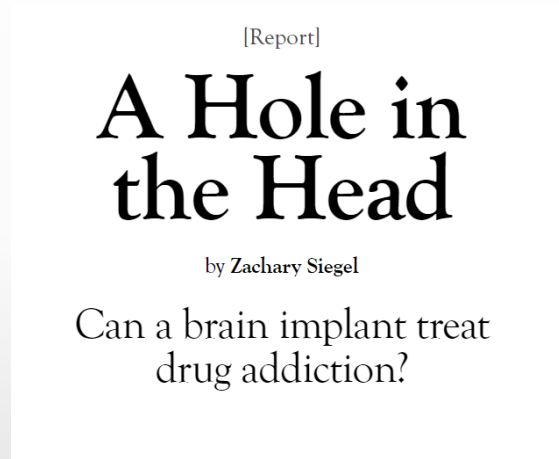
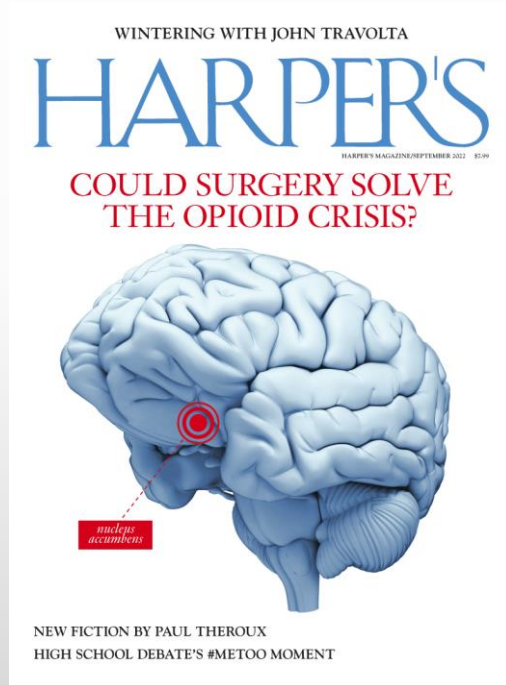




Deep Brain Stimulation (DBS) for SUD

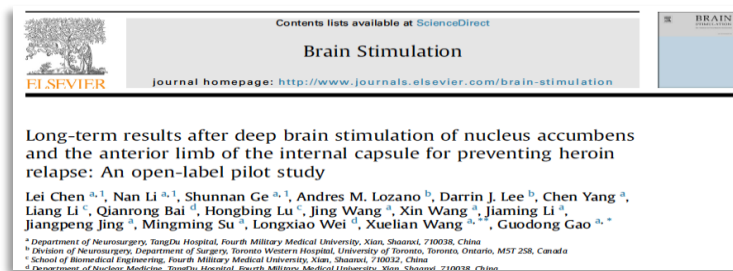


HARPER'S QUESTION: COULD SURGERY SOLVE THE OPIOID CRISIS?

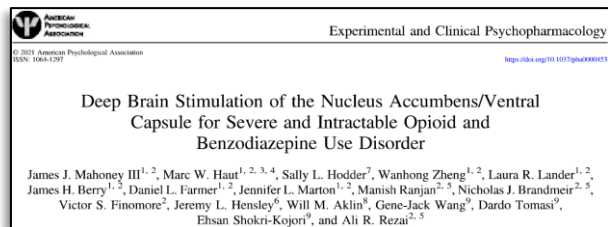


Human Studies of Nucleus Accumbens (NAc) DBS for SUD

Several reports of DBS for severe opioid, alcohol, cocaine addiction
Demonstrate safety and reduction in substance craving and use



Brain Stimulation 2019, 12(1):175-183.



Translational Psychiatry

www.nature.com/tp

ARTICLE OPEN

Check for updates

Deep brain stimulation of the nucleus accumbens in treatment-resistant alcohol use disorder: a double-blind randomized controlled multi-center trial

Patrick Bach^{1,2,14}, Mathias Luderer^{3,14}, Ulf Joachim Müller^{4,14}, Martin Jacobs^{5,7}, Juan Carlos Baldernmann^{6,7}, Jürgen Voges⁸, Karl Kiening⁹, Anke Lux⁹, Veerle Visser-Vandewalle¹⁰, the DeBraSTRA study group¹¹, Bernhard Bogerts^{12,14}, Jens Kuhn^{6,11,14} and Karl Mann^{1,14}

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Nucleus Accumbens Deep Brain Stimulation for Alcohol Addiction – Safety and Clinical Long-term Results of a Pilot Trial

U. J. Müller¹, V. Stumm², J. Voges³, R. J. Heinz⁴, I. Galusky⁵, L. Büttgen⁶, M. Heldmann⁷, T. Froid⁸, J. Steiner⁹, B. Bogerts¹⁰

Pharmacopsychiatry 2016; 49: 170–173



US Nucleus Accumbens (NAc) DBS for OUD Study

Study Objective

- **Safety and feasibility open label study**

Eligibility

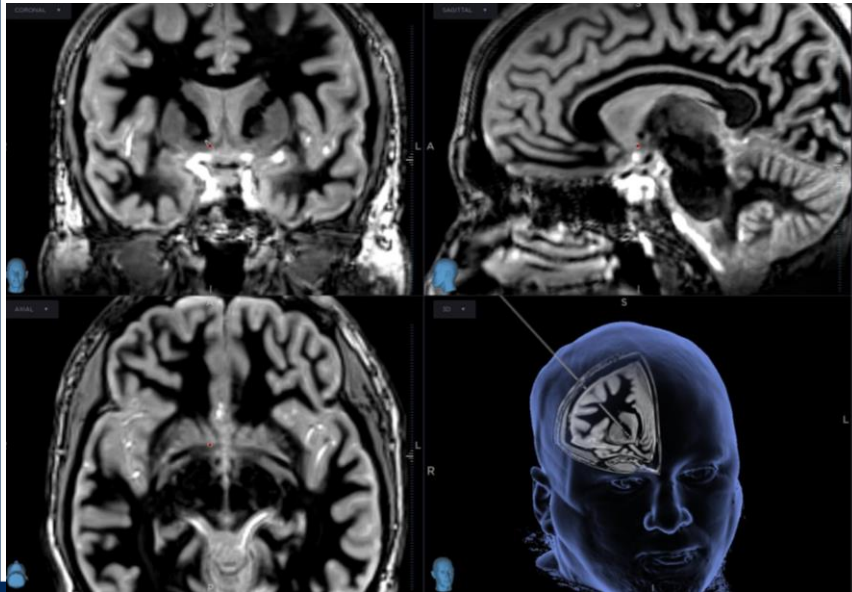
- **Primary Opioid Use Disorder** (can have co-occurring SUDs)
- **Frequent relapses** despite receiving multiple levels of treatment (in-patient, residential, out-patient)
- **Life-threatening complications** (e.g., multiple OD's)
- NIDA sponsored study - UO1-P1UG3DA047714-01
- FDA and IRB approvals
- Monitoring by WVCTSI Clinical Trials Center of Excellence
- DSMB periodic review
- Clinical Trials. Gov, UG3: NCT03950492, FDA IDE: G190011

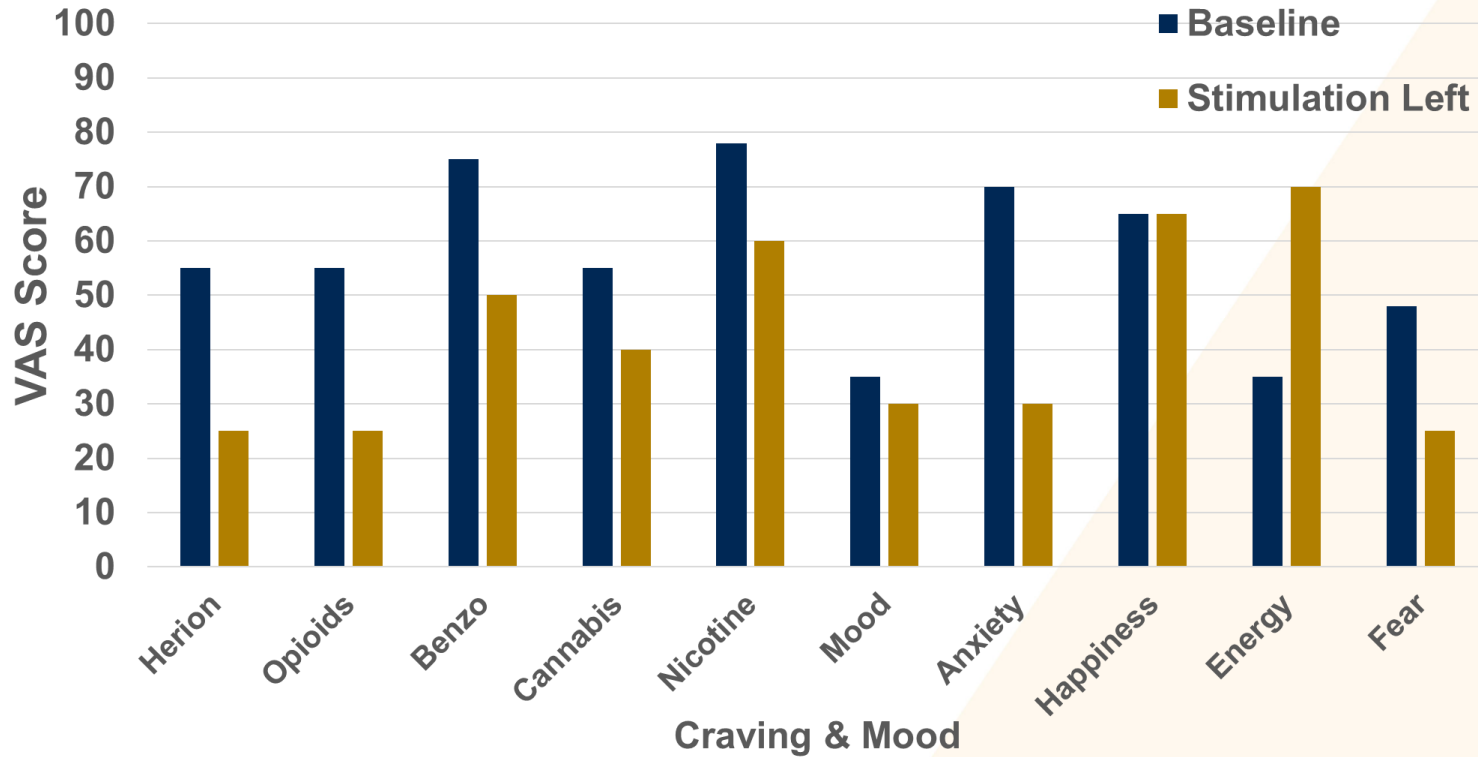
DBS for OUD - Participant Characteristics

	N = 4
Age (sex)	20 – 44 years (all male)
# of Overdoses	~5 – 11
Opioid Use	
Specific Opioids Used	Heroin, Fentanyl, Hydro/Oxycodone, OxyContin
Age of First Use	13 – 28
Primary Route of Administration	IV (n=3), Nasal (n=1)
Other Substance Regularly Used	alcohol, cannabis, benzos, meth, cocaine
Most Recent Substance Use Prior to Study Involvement	
Time since last use (specific substance)	~1 week (opioids, alcohol, cocaine, benzos)

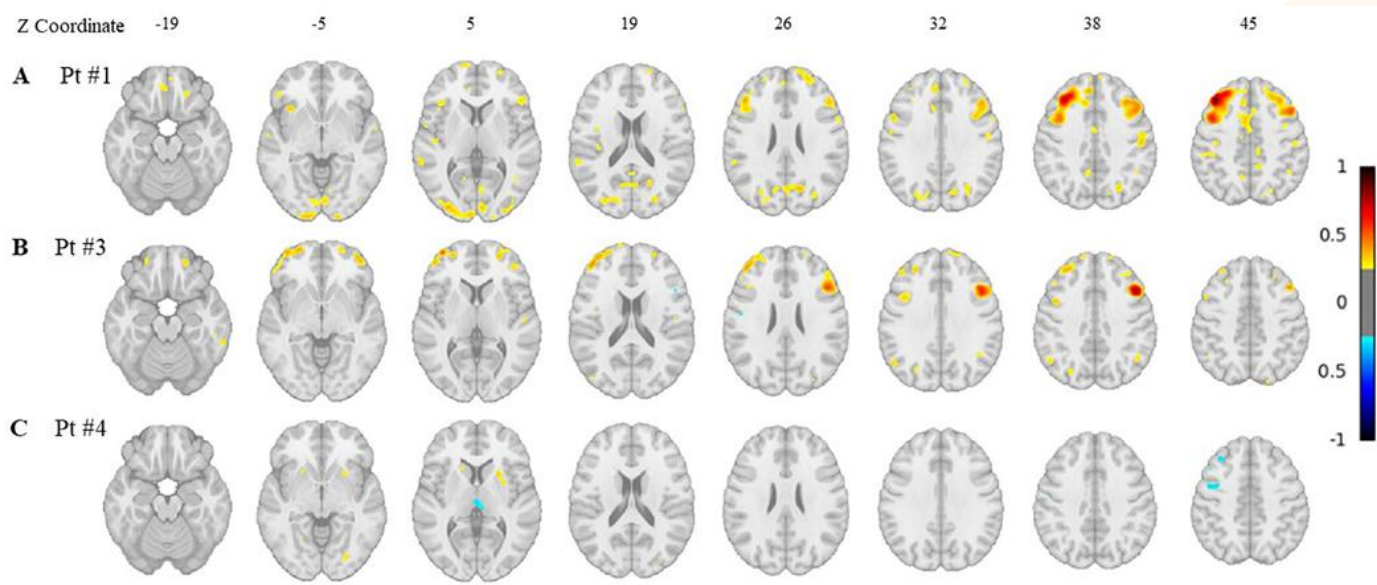
DBS Target: Bilateral Nucleus Accumbens (NAc)

- NAc and ventral anterior internal capsule DBS placement
 - Target localized with high resolution MRI and tractography
 - Medtronic device implant





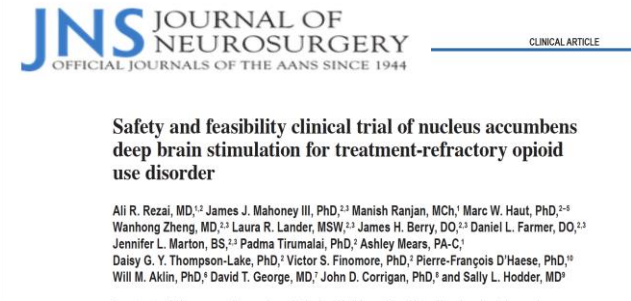
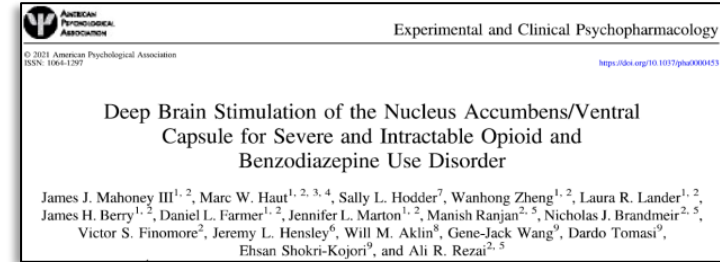
^{18}F -FDG Summary: DBS OUD



^{18}F -FDG-PET examining changes in glucose metabolism from baseline to outpatient week 12 revealed increased glucose metabolism for participants 1 and 3 with the greatest changes occurring in the dorsolateral prefrontal regions. Participant 4 did not demonstrate notable changes in glucose uptake over time.

Study Outcomes: NAc DBS for OUD

- DBS well-tolerated – No serious adverse events related to the DBS procedure
- Reduction of craving and anxiety in all participants
- 2 participants
 - Complete substance abstinence (>1,850 and >1,200 days)
 - FDG-PET in the abstinent patients revealed increased glucose metabolism in frontal regions
- 1 participant had drug use recurrences, no overdoses, achieved >4 months of abstinence during primary study
 - Discontinue participation 3 years following DBS implant due to protocol fatigue and non-compliance
- 1 participant was explanted due to early and persistent non-compliance with the study

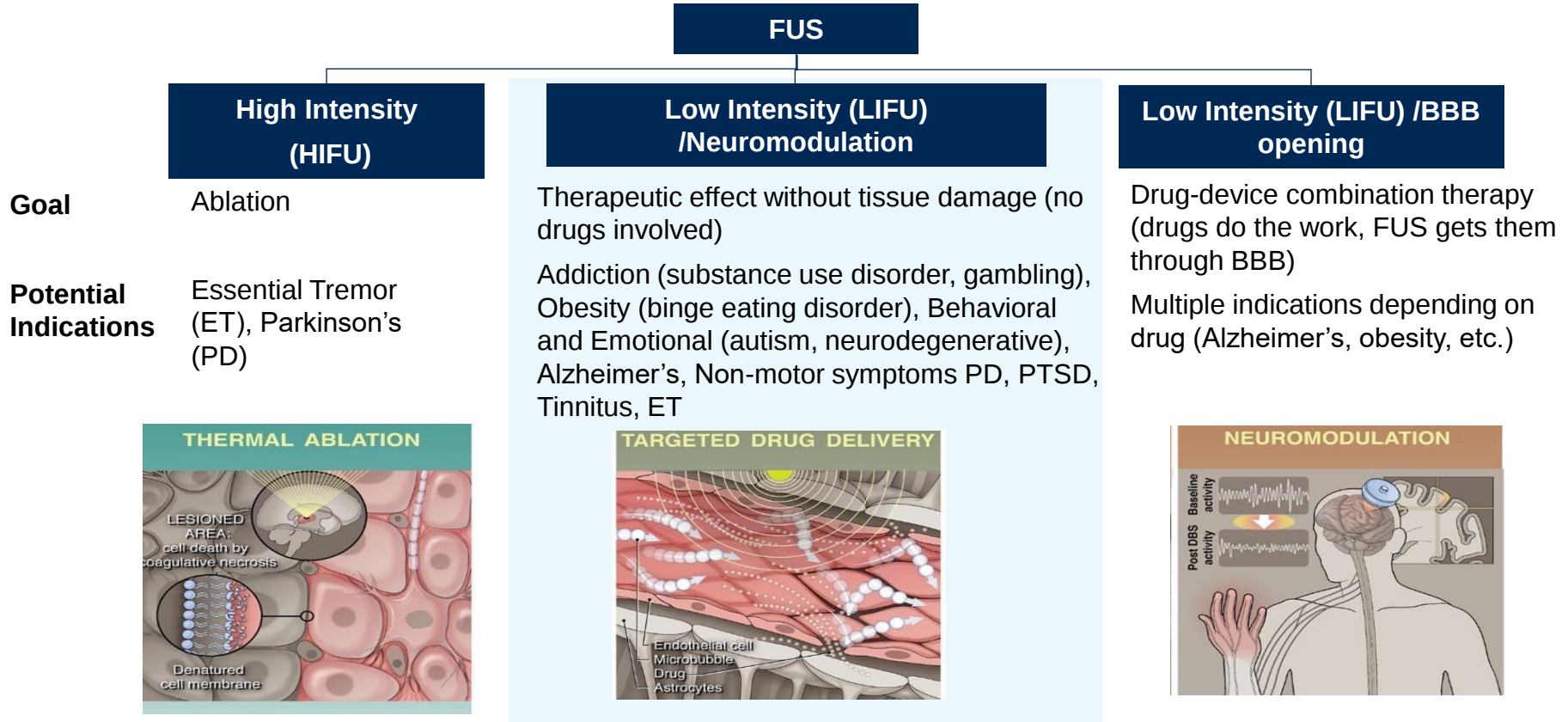




Focused Ultrasound Neuromodulation for OUD Treatment

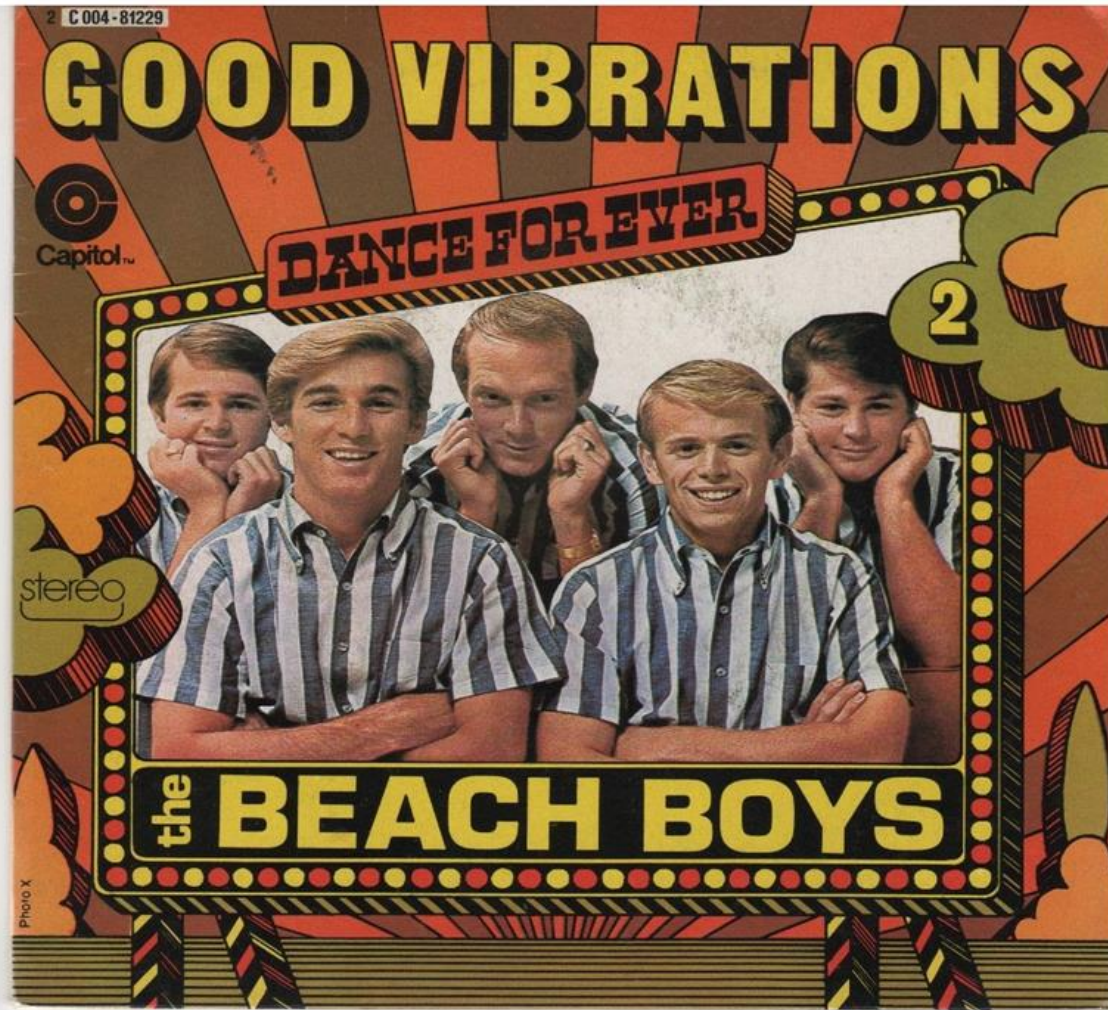


FUS Neuromodulation



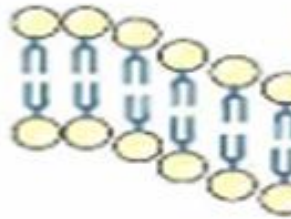
RNI prefers LIFU-Neuromodulation because it is more scalable and cost-effective

FOCUS



US)

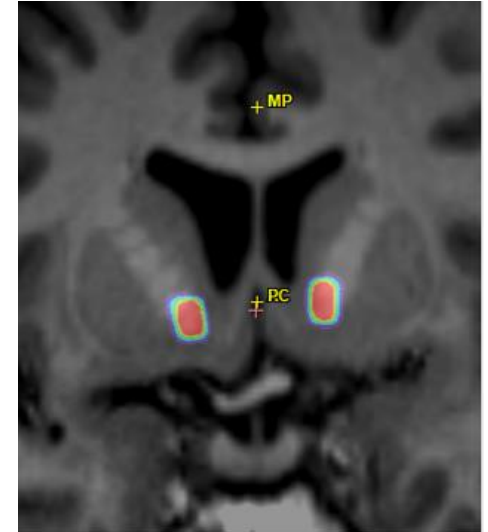
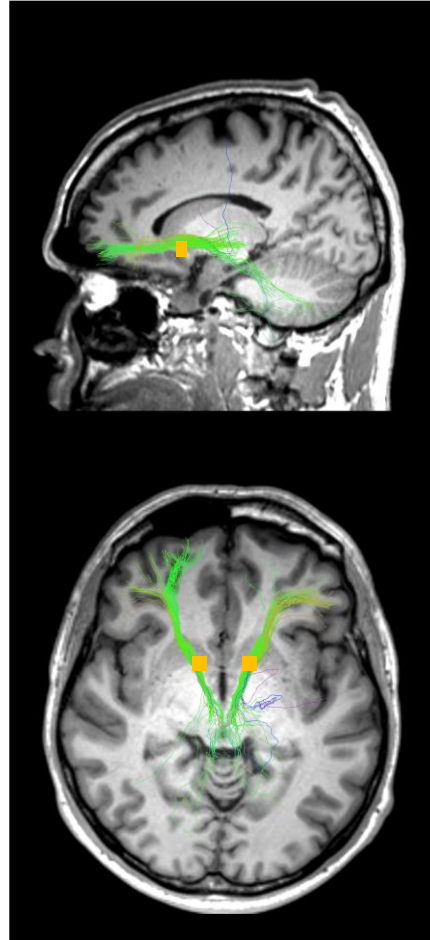
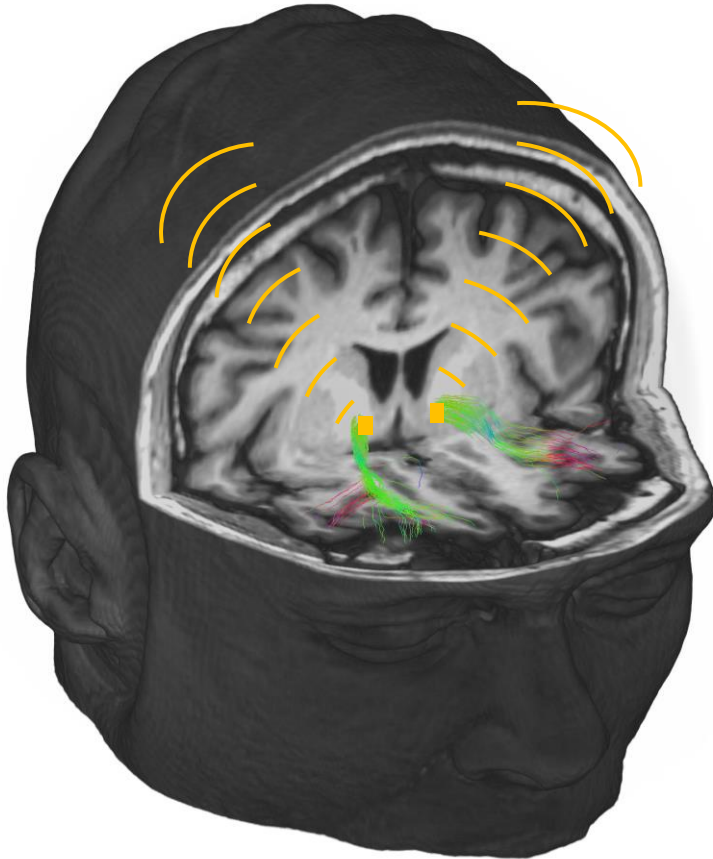
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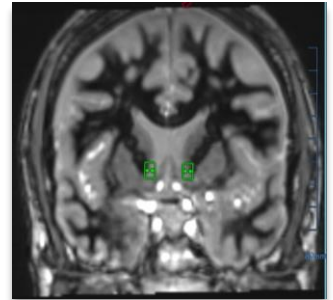
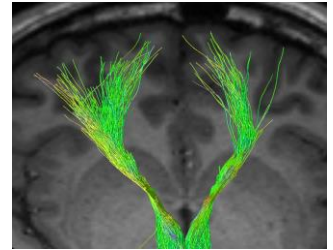
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Neuromodulation Addiction Target: Nucleus Accumbens

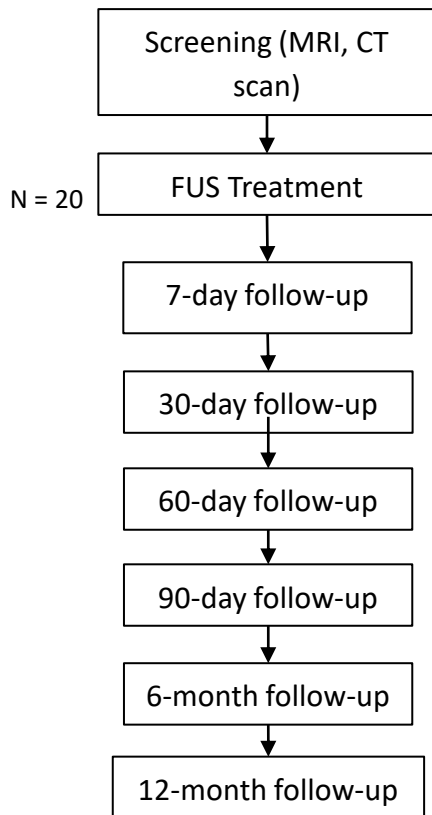


FUS Neuromodulation Procedure

- Non-surgical outpatient MRI suite procedure
- Head frame or frameless dental mold option
- Anatomical target of the NAc and ventral internal capsule refined by tractography
- Personalized visual cue induced craving throughout treatment
- FUS treatment- 20 mins (1h total duration)
- Post FUS behavioral therapy



FUS OUD Feasibility Study Design



Single arm, open label clinical study

- Goal: safety and feasibility of FUS
- 29 patients (20 completed), single arm
- Technology:
 - Orchestration system: provides cues to patients, monitors patients and provides input for sonication (closed-loop) – RNI
 - FUS device – Insightec LIFU (non-FDA approved, designed for BBB)
- 20-minute FUS therapy, outpatient
- Eligibility: OUD diagnosis for 2+ years, MRI-eligible, brain lesions
- Endpoints:
 - Safety: AEs within 30 days
 - Efficacy: Urine toxicology, neuropsychological assessments (validated questionnaires)

FUS for SUD – Open Label Trial

Study 2: 2022 – 2024

- 16 participants recruited from WVU Residential SUD treatment program received Bilateral NAc FUS

Primary Objective – Investigate safety and tolerability of bilateral NAc FUS in SUD through 90 days

Secondary Objectives – Evaluate the effects of FUS on:

- Substance craving
- Substance use
- Functional connectivity assessed via fMRI

Eligibility Criteria

- Patients recruited from a residential 28-day treatment program
- Severe Substance Use Disorder (Primary OUD)
- Compliant with medication for OUD (MOUD) for at least one week prior to enrollment
- FDA and IRB approved, DSMB periodic review

Correspondence

Low-Intensity Focused Ultrasound Targeting the Bilateral Nucleus Accumbens as a Potential Treatment for Substance Use Disorder: A First-in-Human Report



Biological Psychiatry
Volume 94, Issue 11, 1 December 2023, Pages e41-e43

James J. Mahoney III	Pierre D'Haese
Daisy G.Y. Thompson-Lake	Victor S. Finomore
Manish Ranjan	Padma Tirumalai
Jennifer L. Marton	Ashley S. Mears
Jeffrey S. Carpenter	Jacob Suffridge
Wanhong Zheng	Ashley Ames
James H. Berry	Sally L. Hodder
Daniel L. Farmer	Ali R. Rezai

Clinicaltrials.gov ID#: NCT04197921; IDE#: G190092 (Insightec); NIDA: DA047714-04S1

FUS for SUD Open Label Trial - Participant Characteristics

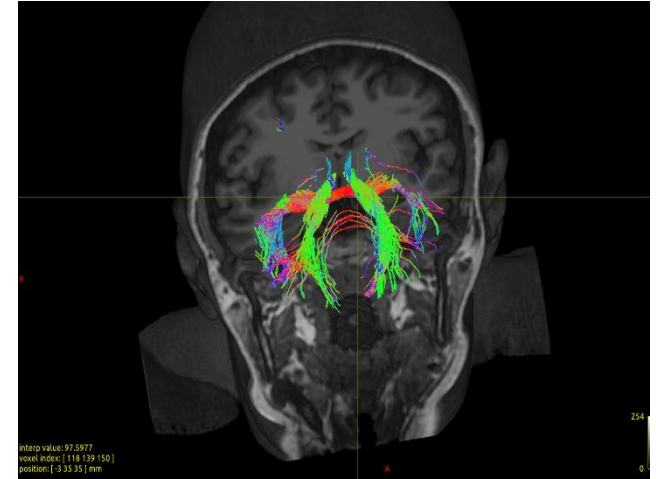
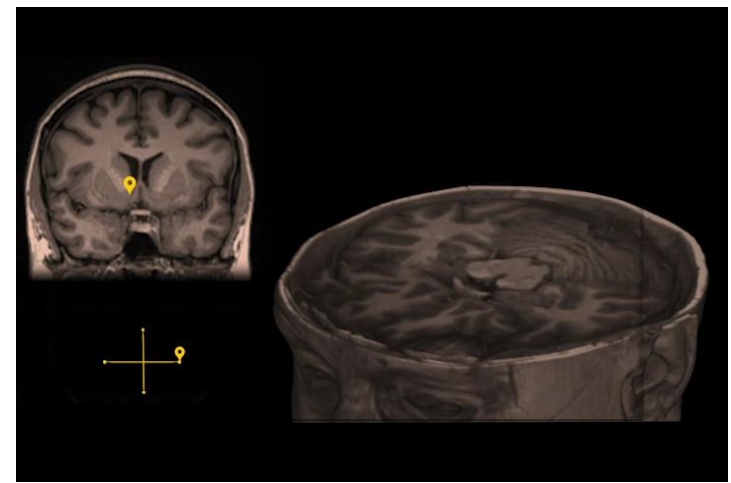
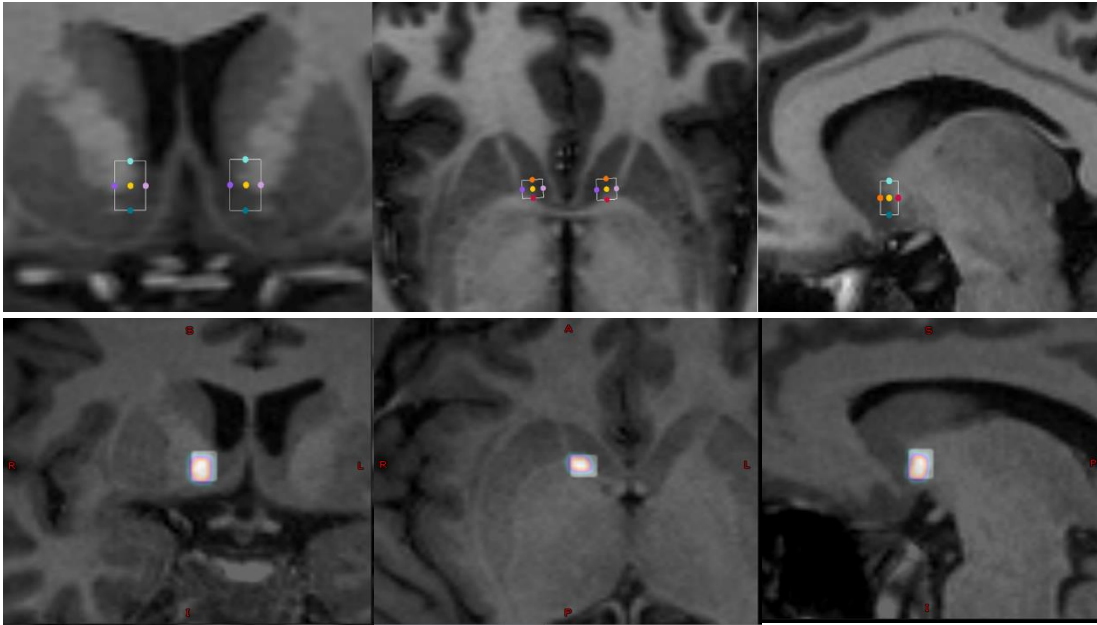
	N = 16
Age (years)	34.6 [20 – 48]
Sex	13 males/3 female
# of Overdoses	~4 [1 – 5+]
Primary Substance Use Disorder	
Opioid Use Disorder*	n = 14
Meth Use Disorder ONLY	n = 1
Alcohol Use Disorder ONLY	n = 1
*All participants with OUD reported regular use of at least one (usually multiple) other illicit substance(s)	

Opioid and Co-Occurring Substance Use in those with Primary OUD (n = 14)	
Years of Use	
Opioids (<i>n=14</i>)	~13.5
Methamphetamine (<i>n=13</i>)	~9
Cocaine (<i>n=12</i>)	~19
Benzodiazepines (<i>n=10</i>)	~19
Alcohol (<i>n=12</i>)	~24
Cannabis (<i>n=12</i>)	~22
Nicotine (<i>n=14</i>)	~21

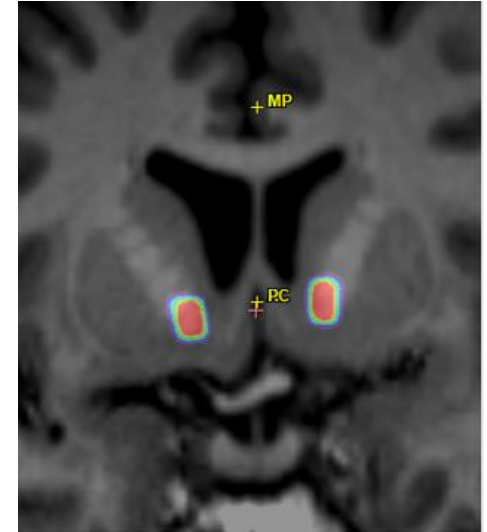
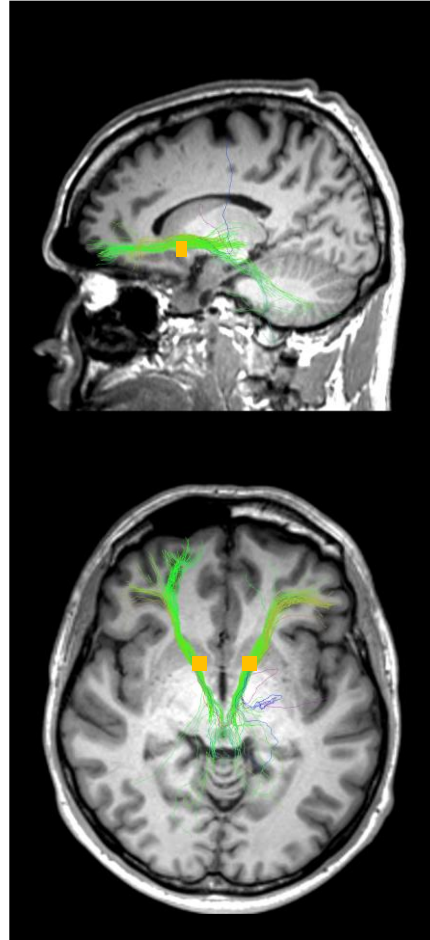
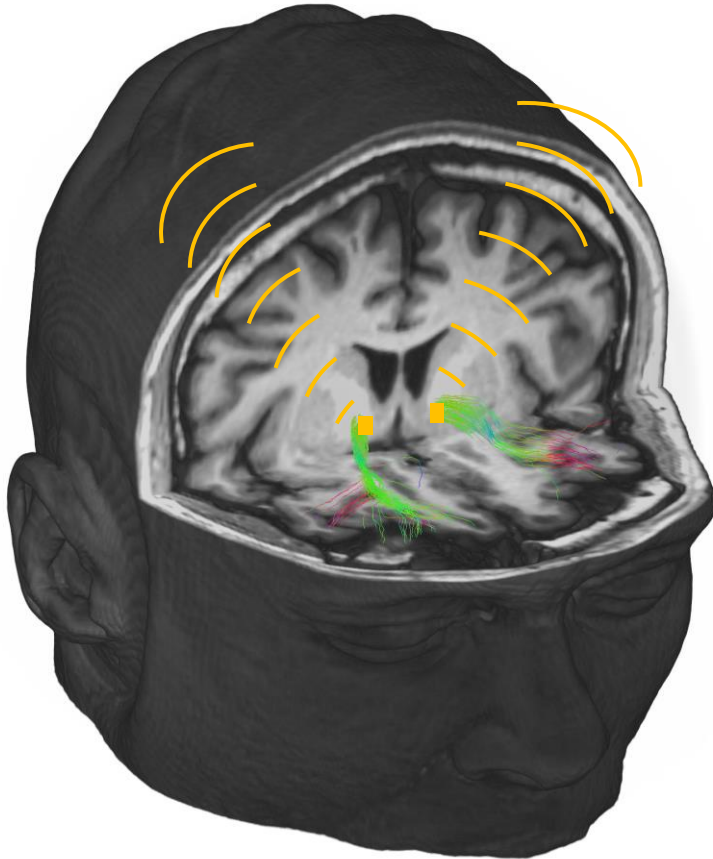
Values represent Median [range]

Personalized FUS Targets

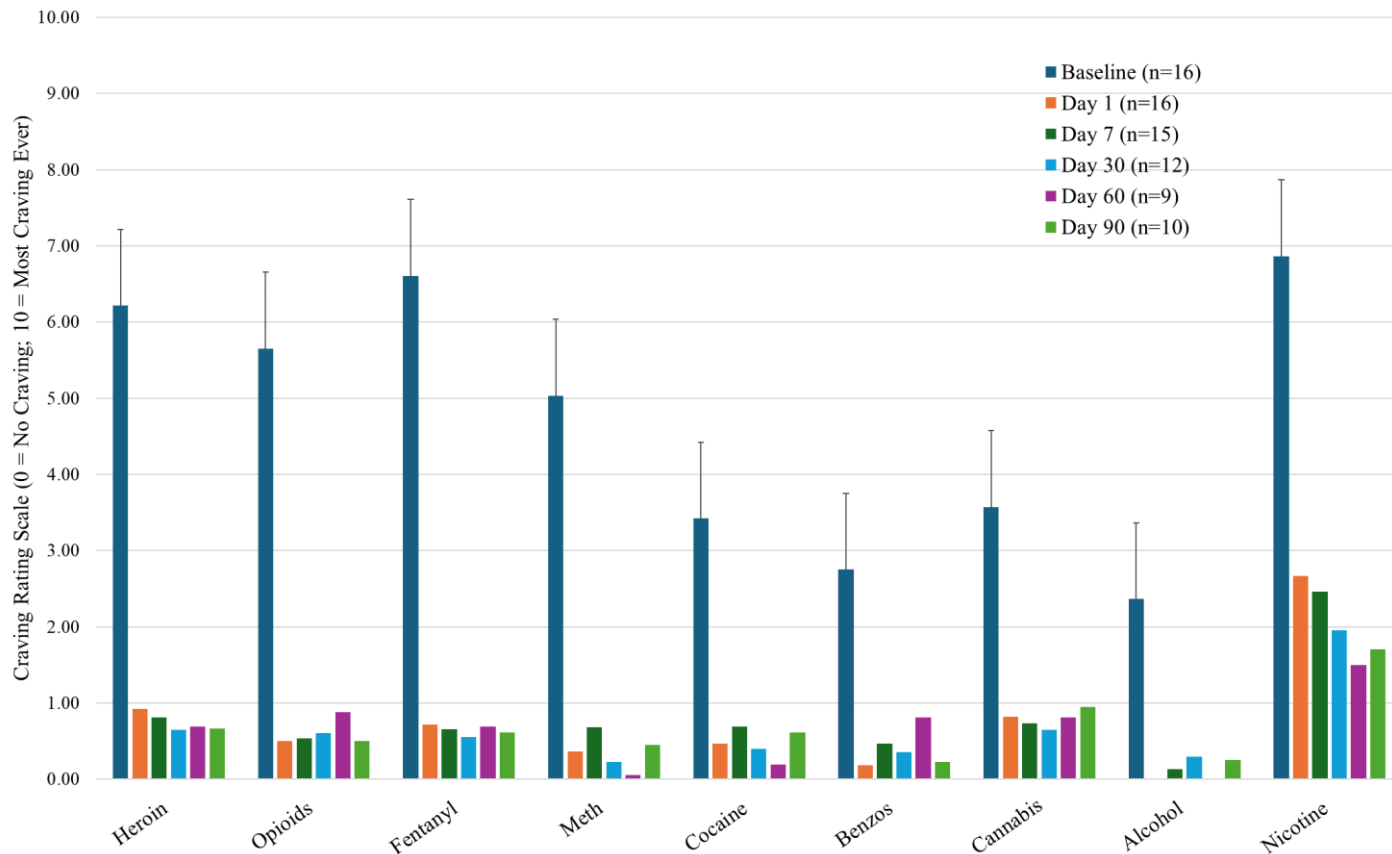
- Anatomical target of the NAc and anterior limb internal capsule
- Target based on treatment atlas
- Target further refined by tractography



Neuromodulation Addiction Target: Nucleus Accumbens



FUS OUD Feasibility Study Long Term Results



90% Decrease in Highest Craved Substance

90% Decrease in all Opioids

91% Decrease in Meth

82% Decrease in Cocaine

92% Decrease in Benzos

73% Decrease in Cannabis

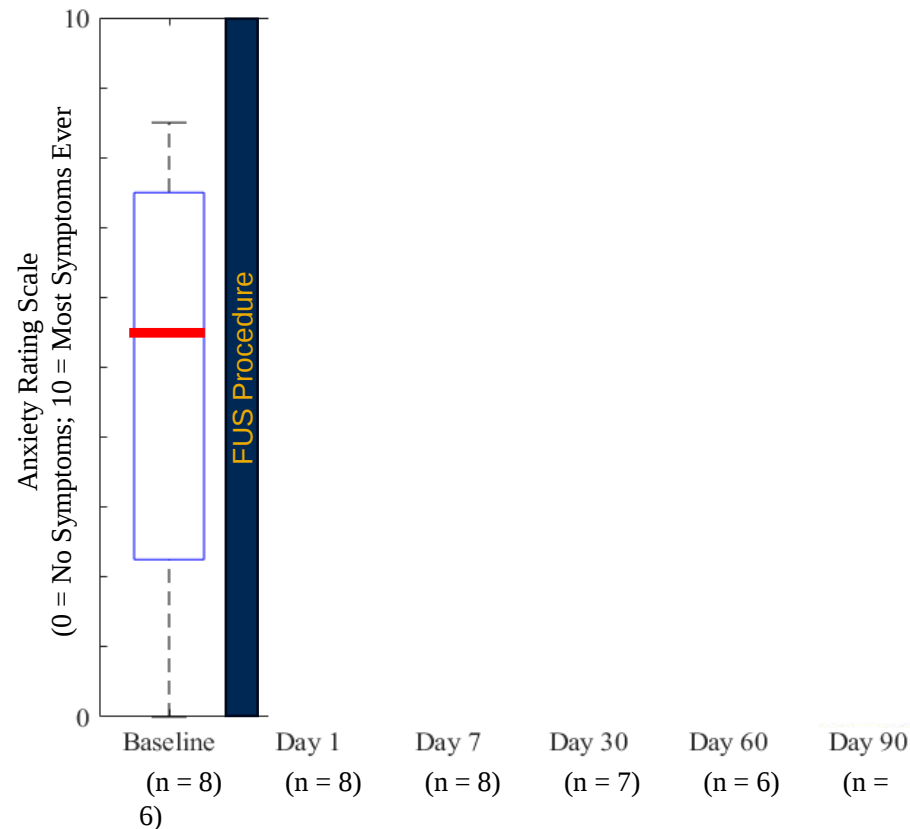
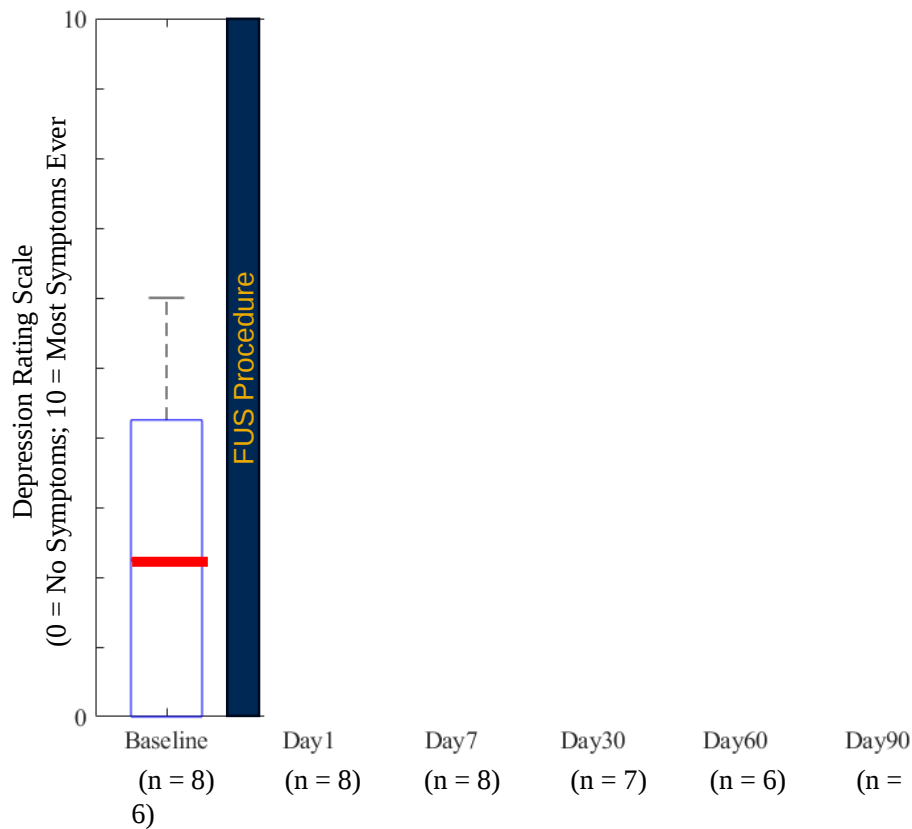
Urine Toxicology Results at Post-FUS Follow-Up

Pt #	Post-Procedure Follow-Up Visit				
	Day 1	Day 7	Day 30	Day 60	Day 90
5					Fent
6					
7					
8			Fent, Opi, Can		
9				Fent, Can	Can
10					
11					
12				Fent	
13					
14					
15			Alcohol		
16			Meth		
17					
18				Fent, Amp, Coc	
19				Fent	
20					

Overall, 89% Negative

79% Negative
with missed tests

Depression and Anxiety at Baseline Vs. Post FUS Follow-Up



Safety and Tolerability

- **Safety and Tolerability:**

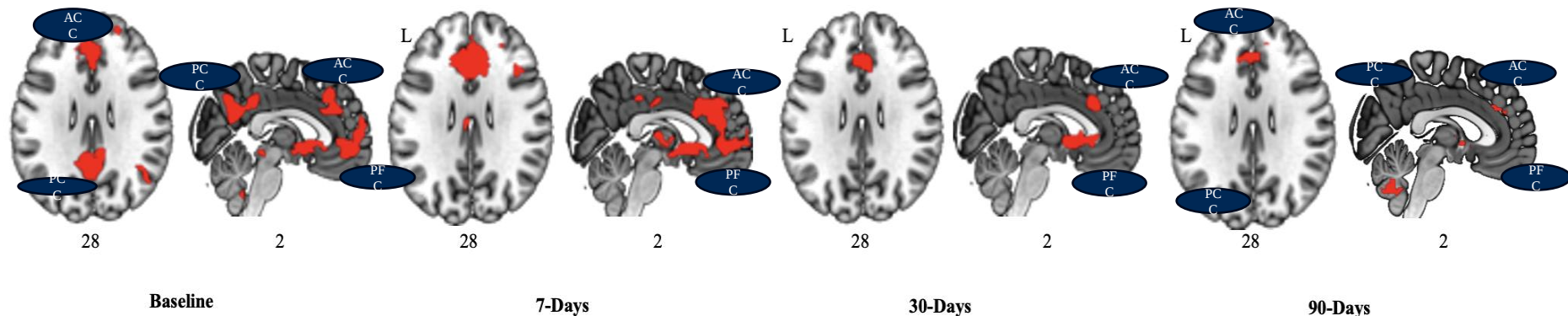
- Safe and well-tolerated with no unexpected AEs or FUS procedure related SAEs through the 90-day primary endpoint
- No adverse structural brain changes on multiple MRI sequences noted immediately following the procedure and during post-FUS follow-up MRIs

- **Behavioral and Functional Outcomes:**

- No worsening depression, anxiety, anhedonia
 - Hamilton Rating Scale for Depression [HRSD] to assess for depressive symptomatology
 - Columbia Suicide Severity Rating Scale [CSSRS] to assess for suicidality
- No adverse reductions in naturally reinforcing (e.g., eating) and pleasurable behaviors or any other indicators of NAc dysfunction post-FUS
 - Snaith Hamilton Pleasure Scale (SHAPS) and Neuro-Quality of Life Subscales:
 - Satisfaction with Social Roles and Activities, Positive Affect and Well-Being
 - Ability to Participate in Social Roles and Activities

FUS OUD Feasibility Study Results – Objective Functional Data

fMRI Summary: Resting State Connectivity



Nucleus Accumbens (NAc) Seed Analysis corresponds to cravings' reduction

- Observations of clusters with decrease in positive connectivity from the NAc to ventromedial prefrontal cortex, anterior cingulate cortex, and posterior cingulate cortex at different time points
- Decrease in functional connectivity in the brain's reward circuitry and cognitive control systems

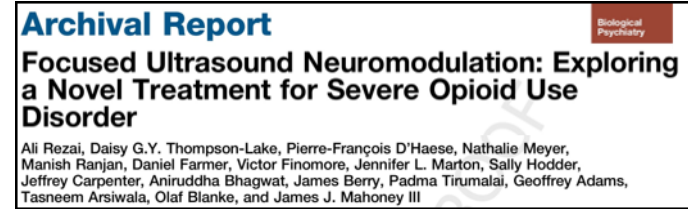
FUS Low Intensity Neuromodulation for Addiction (2021-Present)

- 38 patients with severe substance use disorder
 - Failed multiple in-patient, residential 28 day, and other treatments
 - Multiple overdoses
- FDA, NIDA, IRB study
- 20-30-minute focused ultrasound treatment
- Safe and Feasible (1 device SAE)
 - 1 Unanticipated Adverse Device Affect (UADE)
- Drug craving and Substance Use reduced
 - Opioid, benzo, cocaine, methamphetamine, alcohol
- Long term sustainability (1year)
- Placebo controlled RCT (In progress-11 Participants)

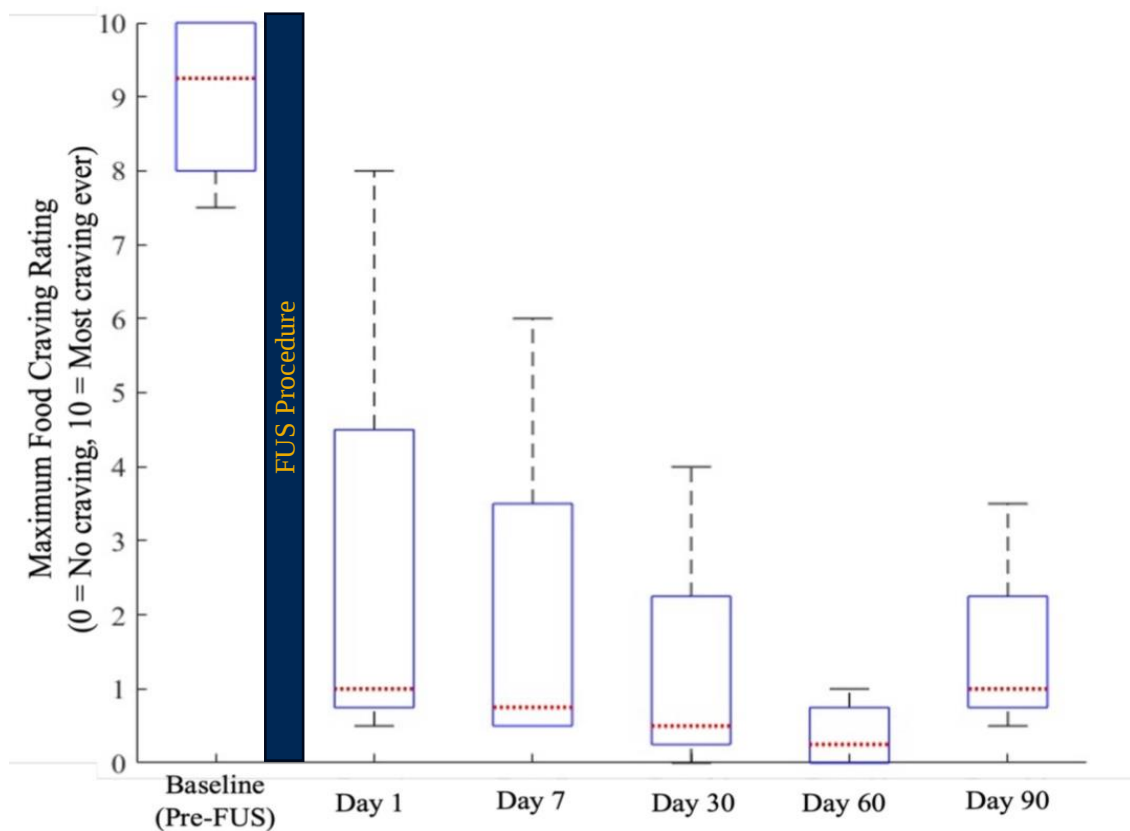
- **90% reduction in substance cravings post FUS**
- **>70% negative urine toxicology screen at last visit**

Clinical trials.gov ID#: NCT04197921

IDE#: G190092 NIDA: DA047714-04S1



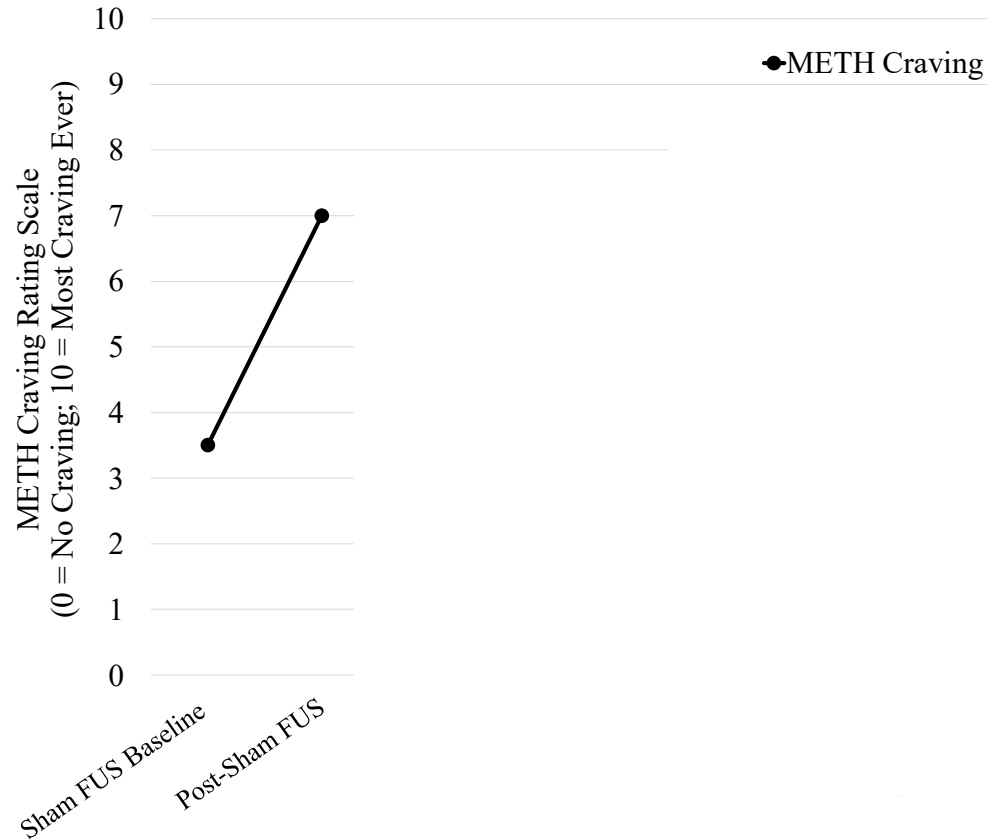
FUS Neuromodulation: Binge Eating Disorder, Food Noise Food Craving at Baseline Vs. Post FUS Follow-Up (n=4)



Primary Methamphetamine Use Disorder – NO OUD ($n=1$)

Within-Session Cue Induced Craving (Sham Versus Active FUS)

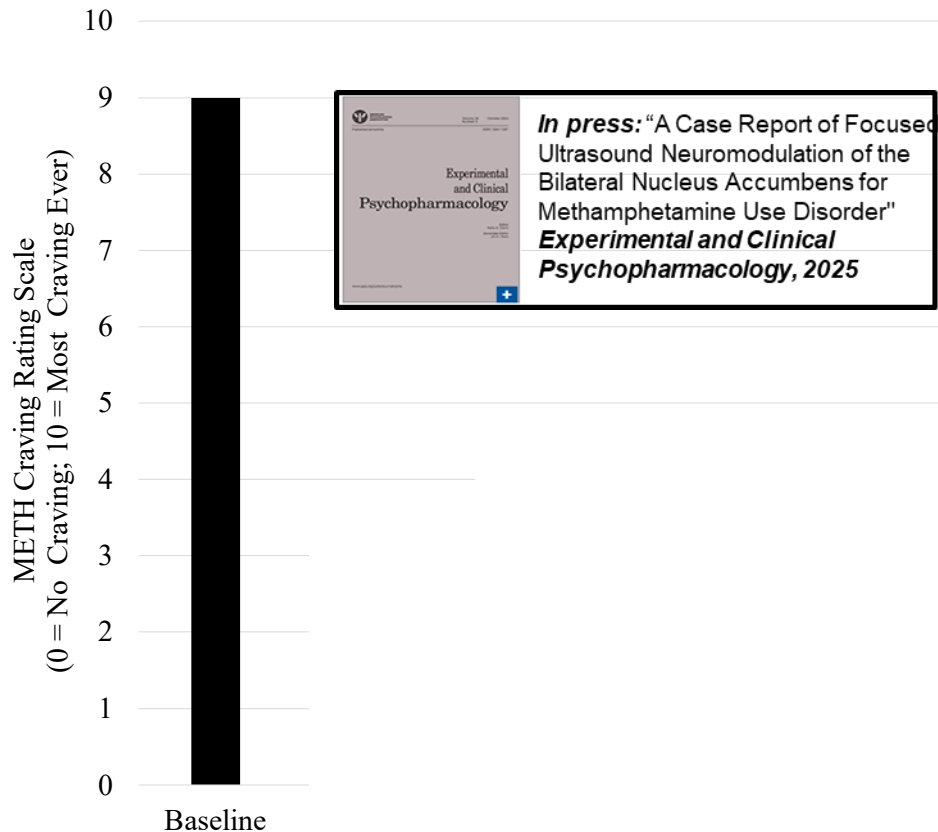
- Increase in Craving following Sham FUS
- Substantial Decrease in Craving following 5 mins of Active FUS (70W)
- Complete Suppression in Craving following additional 5 min blocks of Active FUS (90W and 100W)



Primary Methamphetamine Use Disorder – NO OUD ($n=1$)

Pre-FUS Baseline Versus Post-FUS Follow-Up

- High Baseline Meth Craving during screening prior to receiving FUS
- Cravings entirely suppressed during the 24-hour post-FUS assessment
- Craving entirely suppressed during all follow-up assessments through 90 Days
- Urine toxicology negative for all illicit substances including Meth during 7, 30, 60, 90-day post-FUS follow-ups



FUS SUMMARY FINDINGS

Craving Reduction

- **Significant decrease in cravings** in familiar settings
- **Difficulty “connecting” to the cues** which would normally induce craving and use
- **Reduced thoughts and dreams related to drugs or alcohol**

Emotional Improvement

- **Reduced anxiety and depression**
- **Reduced anhedonia**
- **Reduced shame and self guilt**

Enhanced Social / Life

- **More involved in community, social aspects and treatment**
- **Stable Desires:** No change in pleasure (e.g., food)
- **Enhanced Mood:** Improved anxiety, frustration tolerance, and reduced irritability.
- **Sharper Focus:** Boosted motivation, clearer thinking, and more goal-driven.
- **Life Engagement:** More involved in family, work, and education.

THANK YOU!!!

Behavioral Medicine

James Mahoney
Daisy Thompson-Lake
James Berry
Daniel Farmer



Neurosurgery

Ali Rezai
Manish Ranjan



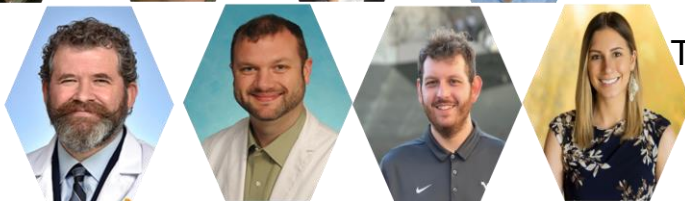
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Sally Hodder

Clinical Trial Management

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**ALCOHOLICS
ANONYMOUS:**
Why does it
work?

THE PROTECTIVE WALL OF HUMAN COMMUNITY

QUESTIONS?